



SPCE
ANNUAL
REPORT
2022-23 Fiscal Year



A MESSAGE FROM THE DEAN

It is with great honor and pride that I share SPCE's 2022-2023 Annual Report.

This report is a testament to the true impact that JMU's School of Professional & Continuing Education has had on not just our surrounding community, but also the communities in which our students reside. Within each of our program's highlights inside this report, you will find innovative and inspirational avenues that SPCE has created to better serve our students and find pathways for their success while partnering with and expanding our reach in the community.



Nick Swartz, Ph.D.
Interim Dean, SPCE

This past year was one of great intention and strategy as we developed specific goals to take our work to the next level. Our goals are listed below, and I am confident you will see the evidence of our work towards these goals in this year's report. These goals showcase the heart and integrity of our unit and its partners, and we will keep them at the forefront of our work as we find more ways to inspire our students as they continue to inspire us.

- Increase equity, inclusion and access
- Tell our story
- Provide high quality, relevant learning
- Strengthen our infrastructure, operations and resources.

I want to extend my deepest and sincerest gratitude for our staff, faculty, students, partners and all stakeholders who support SPCE and our mission. This support is seen, valued and immensely appreciated. I hope you take as much pride in this report as we do here at SPCE.

Thank you,

Nicholas J. Swartz
Interim Dean
School of Professional & Continuing Education
James Madison University

SPCE Mission

The JMU School of Professional & Continuing Education collaborates with individuals, businesses, and communities through transformative educational programs and experiences.

Our People

SPCE Values

Dean's Office



Nick Swartz, Ph.D.
Interim Dean



Sarah MacDonald, Ph.D.
Associate Dean



Justin Bullman
Finance &
Operations Manager



Melanie Carver
Assistant to the Dean

SPCE Faculty and Staff



Darin Council
Program Coordinator
Adult Degree Program



Theresa Jennings
Enrollment Services
Manager



Samantha Harmon
Project Coordinator



Bekka Harsh
Marketing Manager



Wanda Hensley
Building & Operations
Coordinator



Ramona Hepner
Operations Support
Specialist



Barbara Hetzel
Director
Lifelong Learning
Institute



Kelly Jenkins
Assistant Coordinator
Youth Programs



Heather Miller
Academic Adviser
Adult Degree Program



Kristina Oates
Operations Support
Assistant



Daniel Robinson
Director & Academic
Unit Head
Adult Degree Program



Elizabeth Sacco
Enrollment Specialist
Professional Development



Virginia P. Trovato
Academic Adviser
Professional Development



Rae Vaughn
Interim Director
Youth Programs



Justin Whetzel
Program Coordinator
Lifelong Learning
Institute

Presidential Engagement Fellow, Graduate Assistants & Intern



Teddy Levin
Presidential Engagement
Fellow



Tochukwu Ngwu
Graduate Assistant
Marketing &
Communications



David A. Jones
Graduate Assistant
Academic &
Professional Programs



Olivia Brightbill
Intern
Adult Degree Program

IMPACT

Setting & achieving desired outcomes that make a difference

INTEGRITY

An innate commitment to morals, ethical principles & values

IMAGINE

Thinking & implementing ideas beyond limits of what is known

INSPIRE

To pique & encourage educational curiosity that prompts others to pursue their goals

ACCESS

Open doors to opportunities that may not be attainable elsewhere

TRUST

Assured reliance on the character, ability, strength, or truth of someone or something

ADVOCATE

Amplify the voice of our community and individuals, facilitating positive change

COLLABORATE

Work jointly with others to accomplish shared goals

Program Areas

- Professional Development
- Adult Degree Program
- LifeLong Learning Institute
- Youth Programs



School of Professional
& Continuing Education

Professional Development

JMU Professional Development includes offerings in leadership development; non-credit certificates and certifications; and test, exam and certification preparation.



Professional Development

Inaugural Online Speaker Series

Professional Development embarked on an inaugural online speaker series in 22-23. The ten-episode series, titled *Thriving in the New Normal: How to Confidently Lead Innovation in Hybrid and Remote Teams*, featured speakers from across the JMU and area business community.

The Leader Education and Development online speaker series was a huge success, with 700+ on the interest list, 100+ regularly participating and 12 speakers identified and connected through the experience.



New Partnerships and Programs:

- Partnered with JMU Pre-Medicine advising to offer Kaplan pre-med test preparation programs
- Partnered with JMU College of Business to plan, design, and launch non-credit professional development certificate program and supply chain analytics
- Partnered with JMU Center for Assessment & Research Studies to offer new Assessment and Ethical Reasoning in Action weeklong professional development program
- Partnered with JMU College of Education to support non-credit provisional licensure modules as part of Grow Your Own initiative
- Partnered with JMU School of Strategic Leadership Studies to support Innovative Leadership Program offered by one of their alumni

Trade Affected Workers Support

JMU Professional Development worked with Virginia Employment Commission to support "trade affected workers" in accessing training for new career paths.

Program Mission

The mission of JMU Professional Development is to leverage JMU expertise to provide non-credit credential-focused training programs that enable career advancement and organizational development.

Adult Degree Program

Study Abroad Service Learning Trips



12 Adult Degree Program students had the opportunity to participate in Online Virginia Network (OVN) funded Leadership and Service Learning trips to Jamaica, Mexico, and Germany.

Program Tracks

The Adult Degree Program offers a wide range of traditional program tracks and teacher licensure tracks in partnership with the JMU College of Education.

- Healthcare Leadership
- Business & Information Technology
- Human Resource Development & Management
- Small Business Management & Entrepreneurship
- Professional Workplace Communication
- Family & Consumer Sciences
- Child Development
- Early Childhood Education (2+2)
- Special Education
- Elementary Education
- Inclusive Early Childhood Education

Program Mission

The Adult Degree Program/Bachelor of Individualized Study delivers a flexible, dynamic, and rigorous degree completion curriculum to meet the individual education and career goals of our students. ADP/BIS's non-residential program offers a framework for students with significant transfer credit and/or prior learning experience to design their own academic plan.

ADP Graduates Record Number of Students

JMU Adult Degree Program graduated **96 students** in the 2022-23 Academic year. This is the highest number in the program's 46-year history.



500
Students Served
94%
Virginia Residents



Adult Degree Program

Youth Programs

23 A record 23 summer camps were offered in 2023 with new programs including CNC Milling, Solar Solutionary and Esports.

Partnerships

JMU Youth Programs continued to grow **internal and external partnerships** in FY 22-23 by creating new program offerings including a free biotechnology program in partnership with Blue Ridge Community College and Merck as well as two summer Esports Camps in partnership with JMU X-Labs.

A 4-week on-site after-school Robotics Class was offered at Second Home Learning Center. Hosting the program on-site eliminated the need for transportation which is often a barrier for students to attend camps.

\$14,300
awarded in scholarships

Youth Programs partnered with Gus Bus, Gear Up and Waynesboro City Schools to provide more than \$14,300 in scholarships for participants. Scholarships included transportation to and from camp as well as boxed lunches while attending.



200+

A community open house drew more than 200 potential students and their family members. Attendees were able to meet our staff while learning about Youth Programs and scholarship opportunities.



800+
Total number of students served

Program Mission

To provide educational opportunities to K-12 students that inspire curiosity, growth and success while expanding access.

Expertise

Youth Programs hired **21 licensed K-12 teachers** as instructors for the winter and summer College for Kids programs.

Lifelong Learning Institute

220% LLI recorded exponential growth in membership, rising from 250 members post Covid-19 to 800+ members in 2023.



Offerings and Partnerships

JMU Lifelong Learning Institute offered engaging programs and created various social avenues for its members and the Harrisonburg community at large. This year, LLI offered 70+ courses, 10+ trips to interesting places, and more than 18 free events open to everyone.

LLI also sustained partnerships with departments across JMU campus. Some of these partnerships were established through collaborative projects with faculty and students in ICAD, SMAD, Dietetics, and Research & Scholarship. Through these partnerships, LLI has extended its reach and incorporated an intergenerational component to its programming.



Community Engagement and Recognitions

In this past year, LLI has sustained and expanded its scope of community engagement and outreach:

- Appeared on WHSV to promote the beginning of each semester and specifically the Open House
- Strengthened LLI's relationship with Sunnyside Retirement Community
- Joined the Harrisonburg-Rockingham Chamber of Commerce
- Presented on LLI at the Blue Ridge Community College Leadership Luncheon and to the Bayse-Bryce Lions Club

Technology Advancements

LLI was awarded an **Online Virginia Network Seed Innovation Grant** for procuring and installing relevant technology for running hybrid courses. This grant also covers the cost of instructor training and hiring an intern to offer technical support during hybrid courses.

Program Mission

As an integrated part of James Madison University, the member-driven Lifelong Learning Institute (JMU-LLI) promotes a community of learners by providing engaging, not-for-credit intellectual, cultural, and social experiences to enrich the lives of adults, age 50 and older.



Lifelong Learning Institute

Our Programs

The School of Professional & Continuing Education offers a range of programs and opportunities that promote Learning for a Lifetime.

GRADUATE & UNDERGRADUATE STUDIES

Graduate Degrees

- Speech Language Pathology (CHBS)
- Educational Leadership (COE)
- Educational Technology (COE)
- Literacy (COE)
- Mathematics Education (COE & CSM)
- Teacher Leadership (COE)

Graduate Certificates

- Cyber Intelligence (CISE)
- Higher Education Assessment Specialist (CHBS)
- Educational Leadership (COE)
- Educational Technology (COE)
- Teacher Leadership (COE)

Undergraduate Studies

- Dual Enrollment (CISE, CAL, CSM, CVPA)

DEGREE COMPLETION

- Adult Degree Program - BA, BS, BIS
- RN-BSN (CHBS)

OUTREACH & ENGAGEMENT

- Youth Educational Programs
- Lifelong Learning Institute
- Intergenerational Programming
- Workforce Public Private Partnerships
- Madison Community Consultants

PROFESSIONAL DEVELOPMENT

- Customized Group and Corporate Training
- Foundations of Project Management & Team Communication
- Lean Six Sigma Green Belt & Black Belt Certification
- Project Management Certification (CAPM/PMP Prep)
- Paralegal Studies Certificate
- Certified Financial Planner
- Society for Human Resource Management Training (CP/SCP Prep)
- Test Preparation (GRE, GMAT, LSAT, SAT, ACT)
- Assessment 101 with JMU CARS
- Supply Chain Management Certificate



The JMU School of Professional & Continuing Education is:

The Advocate for Non-Traditional Learners

SPCE empowers non-traditional learners to take the next step in their professional and intellectual journey. From helping professionals grow in their careers to cultivating lifelong education, SPCE champions opportunities for learners.

Dedicated to the Needs of Our Community

SPCE identifies community needs and develops partnerships to create flexible and rigorous educational opportunities.

Accessible for Every Learner

SPCE customizes access to university resources and educational opportunities for learners at every stage of life. From youth programs to supporting lifelong learners, SPCE welcomes diverse students through a range of programs.

Collaborative and Innovative

SPCE establishes innovative, integrated partnerships to give learners unique career-growth opportunities and educational experiences, both in the classroom and online.

Living Out Our Mission

In SPCE, we live out our mission every day through the work we do and the connections we make, putting our values into action to make a difference in the communities we serve.



TRUST

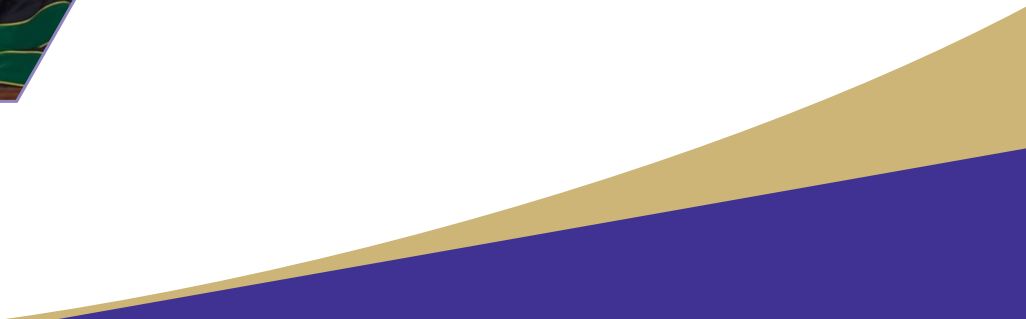
IMAGINE

INTEGRITY

ADVOCATE

Or lava flowing
You'd best be going away
'Cause there's gonna be earthqua

**GLOBAL
DUKES**





The School of Professional & Continuing Education Flag:

The School of Professional & Continuing Education advances JMU's vision by responding to individual, business, and community needs through transformative educational programs and experiences. The fountain symbolizes the endless knowledge that springs forth from our students into the communities where they live, work, and play. The colors of purple and gold embrace SPCE's alignment with the university. The range in shades celebrates the array of students the school serves and the continuum of learning over a lifetime.

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School of Professional
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