

Provost's ICCE Coordinating Group  
Final Report  
Spring 2024

**Membership**

**Chair:** Bob Kolvoord

**Members:** Mike Busing, Rubén Graciani, Keith Holland, Bethany Nowwiskie, Traci Zimmerman

**Charge:** To provide strategy and vision for Innovation, Creativity, Collaboration and Entrepreneurship (ICCE) across campus and interface with other academic leaders to make sure students and faculty across campus can participate in ICCE activities. The Coordinating Group also works with the ICCE Council to support and grow ICCE activities in a broadly coordinated way.

**Summary of Current Semester Activity:**

- The Libraries is concluding the first year of a 3-year Carrier renovation period, having settled into a variety of temporary spaces and service points. Those most relevant to JMU's ICCE offerings include a streamlined physical/virtual desk for all Learning Innovations and Design (LID) services, a single, consolidated Makerspace in Rose Library, a move of the 3SPACE classroom to Lakeside, and the stationing of business librarians in Hartman Hall. Carrier is on schedule to reopen for Fall of 2026 with a variety of new spaces for teaching, research, and creative production.
- Halfway through its Mellon Foundation-funded Flowerings Project, the Libraries has created and integrated new technical infrastructure and workflows to support enduring access to complex audiovisual archives and other digital content. The merger of the Libraries digital projects and special collections teams into a new department of Digital Scholarship and Distinctive Collections continues.
- The Libraries has created a new Faculty Advisory Board with proportional representation across the colleges, including faculty invested in digital scholarship, innovative teaching methods and tools, and other ICCE-related services.
- In support of JMU's entrepreneurial and economic development initiatives, the Libraries is pursuing designation as an official Patent and Trademark Resource Center through the USPTO. Planning conversations and partnerships with X-Labs continue.
- Libraries faculty and staff have been engaged in a process to update the organization's guiding statements, including mission, vision, values, and aspirational culture, and to refresh our website with attention to a streamlined and more navigable service portfolio.
- Fundraising efforts in partnership with JMU Advancement are underway to support and sustain Libraries technology and equipment needs.
- **Harrisonburg Arts Needs Assessment (HANA)**
  - Qualtrics and paper surveys, in multiple rounds
  - Four focus group sessions, led by graduate assistants.
  - Engaged Data Specialist John Lee to assist with better understanding the study's design and analyzing

- Significant support from visiting Fulbright Scholar Julian Knight
  - Next steps: postmortem on this study, publishing findings with a critical lens, working with John Lee to develop an Asset Mapping Project for next year incorporating wisdom from organizations like Americans for the Arts and the Laundromat Project / possible collaboration with the ACV on this project for AY25
- **Arts Mobile:**
    - Passed off project and grant from previous leadership
    - Identified and purchased Trailer and first basic equipment for prototype
    - Graphic Design Student wrap designed by Carrie Chambers with Mariah Paras and logo by Cassidy Murphy advised by Morgan Mowbray
    - Gathered ArtsMobile advisory board, Rachel Rhoades, Diane Phoenix-Neal, Anna Marie Smith, Ginny Soenksen
    - Held inaugural event in collaboration with Arts Council of the Valley on May 4<sup>th</sup> with involvement of 30 students
    - 6- and 12-month grant reporting
    - Connected with additional community partners and possible collaborators for the future (e.g. Gus Bus, Harrisonburg Parks)
    - Student support from all performers on May 4<sup>th</sup> as well as graduate students Gray Smiley and Leonita Morina, and arts intern Maya Winder
- **Interdisciplinary Collaboration Support:**
    - First Research Speed Dating Event, November 2023
    - First Integrative Arts cohort course planning, Tara Burns (STAD) and Jason Forsyth (Engineering) collaborating on Motion Capture course in SP25
    - Meetings with cohort members to understand their research, identify possible co-teaching partners, brainstorm interests
- The Gilliam Center for Entrepreneurship has a newly named space. The space formerly known as the “Major ICCE Lab” is now named the “Major Innovation Hub.” The new name will provide greater awareness for the programming offered by GCFE.
  - The Bluestone Seed Fund topped \$500K in endowment funds. This represents a doubling from one year ago.
  - Madison Venture Group participants will have the opportunity to work with portfolio management for Bluestone Seed Fund.
  - Students in the Student Made *MGT 310* project donated over \$30K to non-profits with an individual team record of \$4,900.
  - The Dukes Venture Accelerator will continue its summer programming and will, once again, include two students from Blue Ridge Community College.
  - The GCFE hosted its 20<sup>th</sup> Open Coffee on April 5. Emily Warden ('17), a jewelry designer (Forbes 30 under 30) spoke at the event.
  - CISE students continued to participate in GCFE activities and competitions.

- CISE completed another successful Student Showcase in April with students across the college sharing their capstone project work.
- The JMU Student Blockchain club continued to provide programming and activities to build awareness of blockchain opportunities.
- The 1,000 sq. ft. JMU space in the Harrisonburg Innovation Hub is progressing towards an occupancy date in early September, 2024. In addition to coordinating the design and furnishing of the space, REDI (Office of Economic and Community Development) is working closely with the ICCE Council and others to develop programming and events to encourage interactions between students, faculty, and members of the Innovation Hub.
- REDI was a sponsor and regional innovation challenge host for the Startup Champions Network (SCN) Spring 2024 conference, hosted in Harrisonburg (April 30 - May 2) by the Shenandoah Community Capital Fund (SCCF). The nationwide conference brought entrepreneurial ecosystem support champions from across the nation to experience and showcase innovation and entrepreneurship in the Shenandoah Valley. As a result of the sponsorship, the Gilliam Center for Entrepreneurship, the Shenandoah Valley Technology Council, and the Shenandoah Valley Small Business Administration also participated in the conference.
- REDI is continuing to develop information and support pathways to encourage small business research partnerships through SBIR/STTR programs and increase research to impact (technology transfer) opportunities for faculty. Recently received grant funds from the Virginia Innovation Partnership Corporation (VIPC) will fund development of programming for students and faculty and will support specific intellectual property commercialization and development.
- JMU Libraries plans to apply to become a USPTO registered Patent and Trademark Resource Center (PTRC), an initiative resulting from REDI interactions with the USPTO. Additional opportunities for USPTO interaction with faculty and students will be explored for AY2024-2025.

**Future Work Planned:**

- This group has been disbanded and will cease meeting.