

JAMES MADISON UNIVERSITY®

COUNSELOR EDUCATION PROGRAM FEBRUARY 2025



UPCOMING WEBINAR: CREATING STRONG CLASS SCHEDULES

Tuesday, March 4, 2025, 10:00 AM - 11:00 AM

Join John Pulley, Senior Assistant Director of Admissions, as he shares information on creating a strong high school schedule that makes your students competitive for admission. He will provide recommendations on the courses students should take in each of the core areas for each year of high school.

*Please feel free to invite any of your colleagues who would benefit from this session, too!

[Register Here](#)

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EARLY ACTION APPLICATION NUMBERS

James Madison University is experiencing a historic increase in applications from the Class of 2029. Early Action decisions were posted by JMU's Office of Admissions at the end of January—beginning another exciting season for new Dukes.

This year JMU received over 31,000 applications, a new record for our Early Action applications.

Our goal continues to be to admit students that we believe are academically prepared for the rigors of a JMU education. The quality of the early applicant pool was very strong this year, and we were able to offer admission to approximately 63% of Early Action applicants.

We look forward to sharing additional insights on the entire applicant pool as that information becomes available.



CHOICES

CHOICES, our Admitted Student Open House, is the best way for students to explore JMU and begin their Madison Experience.

Our main events occur **in-person** on **March 1, April 4, and April 11** starting at 8 a.m. (EST). Your students are encouraged to [register here](#) to attend.

The main event includes the following programs:

- CHOICES Welcome
- Academic Sessions (each academic department will be presenting)
- Campus and Residence Hall Tours
- Student Life Showcase
- And more!

Over the next two months, we will offer additional in-person and virtual events for admitted students to learn more about JMU.

Check out these events and share the excitement with admitted students on our [Class of 2029 site](#).



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JMU PROFESSOR AND STUDENTS TO DESIGN PIONEERING ENERGY SOURCE

Integrated science and technology professor Cheng Li and his students are helping design a cutting-edge marine microbial fuel cell that will replace batteries and other power sources fueling ocean sensors.

[Read full article here](#)



MAJOR SPOTLIGHT: ECONOMICS DEGREES REPOSITIONED

The BA and BS degrees in Economics awarded by the College of Business at James Madison University have been re-classified as STEM (Science, Technology, Engineering and Mathematics) degrees by the State Council of Higher Education for Virginia (SCHEV).

The change is consistent with the CoB's longtime emphasis on teaching skills that prepare students for the demands of the job market. It also opens up additional possibilities for STEM-based student scholarships.



UPCOMING ON CAMPUS EVENT: VISITING COUNSELOR DAY

Tuesday, March 25th, 9:30 AM - 2:00PM

Join us on Tuesday, March 25th, for our Visiting Counselor Day! The program runs from 9:30 am to 2:00 pm and includes the opportunity to meet admissions representatives, learn what's new at JMU, participate in a mock admissions committee experience, enjoy lunch at one of our dining halls, tour campus, and get your questions answered.

Registration is required

[Register Here.](#)

WAYS TO STAY CONNECTED

Check out our updated [counselor website](#), including the [downloadable resources section](#). This is a great place to find additional information on various academic programs, our admissions process, and other topics of interest.

We invite you and your students to follow us on Instagram [@JMUadmissions](#), too. If you have not already, please consider joining our counselor [mailing list](#) to stay up to date on all things JMU!



HAVE WE MISSED ANYTHING?

Do you have ideas for new content, questions, or concerns?

Please let us know!

We are always looking for ways to improve and to provide the most current and helpful information possible.

Your opinions and ideas are valuable to us.

Please feel free to email the Counselor Education Program at counselored@jmu.edu or reach out to your [regional admissions counselor](#) with any questions or concerns.