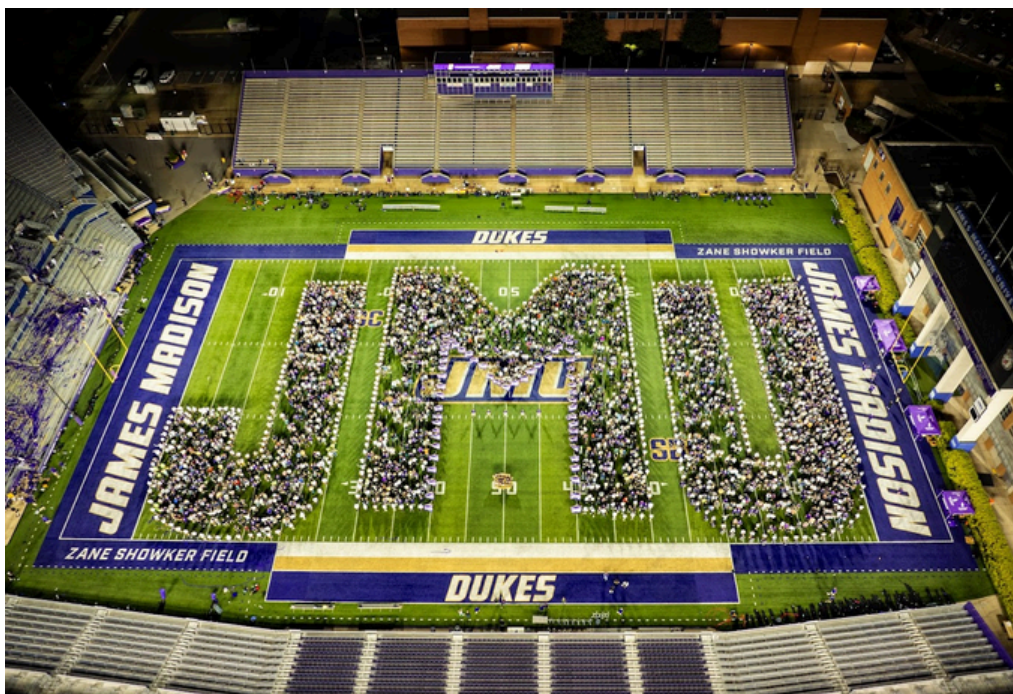


JAMES MADISON UNIVERSITY®

COUNSELOR EDUCATION PROGRAM MARCH 2025



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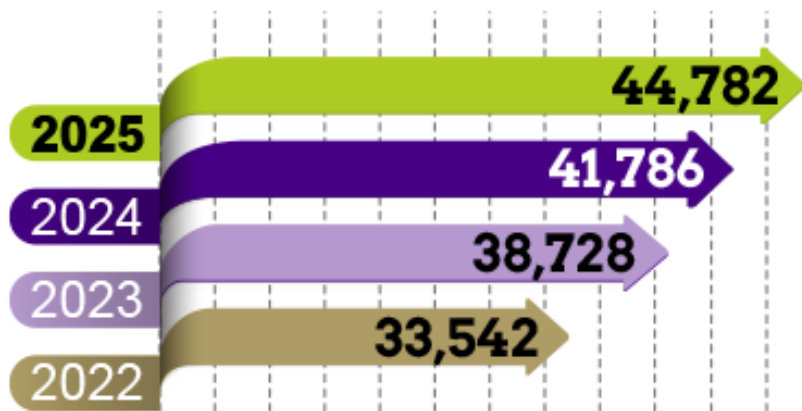
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REGULAR DECISION APPLICATION NUMBERS

James Madison University is experiencing a historic increase in applications from the Class of 2029. Regular Decision application decisions were posted by JMU's Office of Admissions on Wednesday, March 12th.

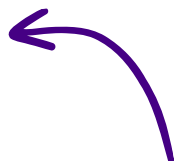
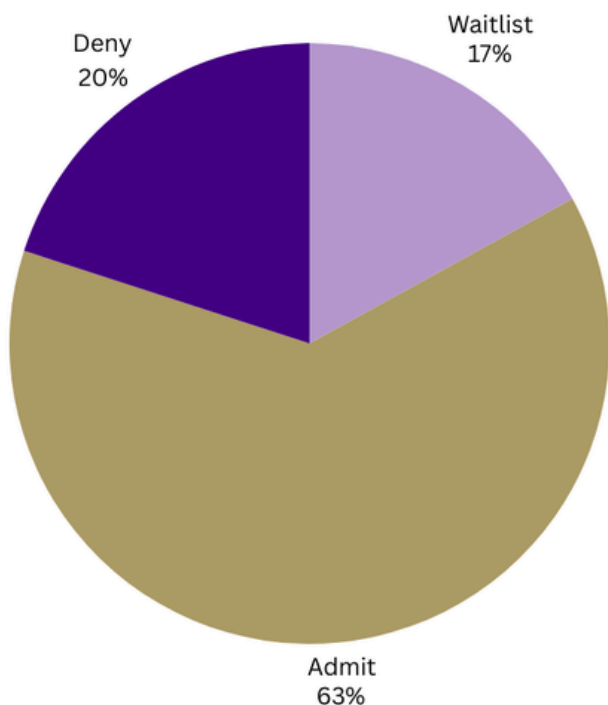
Applications to JMU



JMU received 44,782 total undergraduate applications for this admissions cycle, a 7% increase from last year and a 25% increase from 2022. This year's mark is a remarkable 78% higher compared to 2021. We received applications from 50 states, US territories, and 92 other countries.

If one of your students was waitlisted, they can find some information [here](#).

20,733 of our applicants are from Virginia, while 18,142 are applying from out-of-state. More information can be found [here](#).



Here is a quick graphic to show you our admit, waitlist, and deny percentages

CHOICES

CHOICES, our Admitted Student Open House, is the best way for students to explore JMU and begin their Madison Experience.

Our main events occur *in person* on **April 4th and April 11th** starting at 8 a.m. (EST). Your students are encouraged to [register here](#) to attend.

The main event includes the following programs:

- CHOICES Welcome
- Academic Sessions (each academic department will be presenting)
- Campus and Residence Hall Tours
- Student Life Showcase
- And more!

Over the next two months, we will offer additional in-person and virtual events for admitted students to learn more about JMU.

DUKE FOR A DAY



Be a Duke for a Day! If you're looking for a smaller, low-key visit to campus, Duke for a Day is for you! This on-campus experience is personalized just for admitted students.

Bring your questions, navigate your next steps and get to know JMU! Your day will include:

- An information session about next steps
- Q&A with current JMU students
- A guided activity around campus with a Student Ambassador
- Lunch at one of our top-rated dining halls
- Time to visit student support offices to get your questions answered

More information and the link to register can be found [here](#).

PROGRAM SPOTLIGHT: JMU NEXT: TRANSFER ADVISING



Find answers on [this website](#) or schedule an appointment with a JMU Next transfer advisor.

JMU Next is an academic advising program for students who want to transfer to James Madison University. We provide you with the resources and guidance to choose courses that will transfer to JMU and be competitive when you apply.



WHAT'S NEW @ JMU



James Madison University has been recognized by the Carnegie Commission as a 2025 Research 2: High Spending and Doctorate Production institution. The updated designation, which is recognized for three years, highlights JMU's commitment to research excellence and its significant contributions to the academic community.



In just 24 hours, ~3,659 Dukes came together to contribute more than \$1.2 million, surpassing the university's giving participation goal. On Feb. 27, the Madison community came together to show the world what it means to "Give Like a Duke." Through small and large gifts, every Duke helped make an impact on students, programs and the future of JMU.

WAYS TO STAY CONNECTED

Check out our updated [counselor website](#), including the [downloadable resources section](#). This is a great place to find additional information on various academic programs, our admissions process, and other topics of interest.

We invite you and your students to follow us on Instagram [@JMUadmissions](#), too. If you have not already, please consider joining our counselor [mailing list](#) to stay up to date on all things JMU!



HAVE WE MISSED ANYTHING?

Do you have ideas for new content, questions, or concerns?

Please let us know!

We are always looking for ways to improve and to provide the most current and helpful information possible.

Your opinions and ideas are valuable to us.

Please feel free to email the Counselor Education Program at counselored@jmu.edu or reach out to your [regional admissions counselor](#) with any questions or concerns.