

ART: **GRAPHIC DESIGN**

BFA

1/2

The Art: Graphic Design major requires 78 credit hours in art, art history and art-related courses; 36 are graphic design concentration required and elective courses. Please review the prerequisites for all graphic design courses to better understand the degree sequence.

degree requirements

Required Courses

- General Education: The Human Community¹ 41 credit hours
¹The General Education program contains a set of requirements each student must fulfill. Some credits may be fulfilled by courses required within the major.
 - University elective 1 credit hour
 - Major requirements 78 credit hours (listed below)
- Credit hour total 120**

foundation courses

18 credit hours

- ART 102. Two-Dimensional Design
- ART 104. Drawing I
- ART 106. Three-Dimensional Design
- ART 108. Drawing II
- ARTH 205/289. Survey of World Art I: Prehistoric to Renaissance
- ARTH 206. Survey of World Art II: Renaissance to Modern

studio art courses – required

12 credit hours Choose four of the following.

- ART 220 or ART 222. Ceramics
- ART 232. Introduction to Fiber Arts: Structures or 234 Weaving and Other Fiber Arts
- ART 240. Metal and Jewelry
- ART 252. Painting
- ART 260. Photography
- ART 270, ART 272, or ART 274. Printmaking
- ART 276. Introductory Book Arts: Materials and Structures
- ART 280. Sculpture

graphic design courses – required

33 credit hours

- ARCD 303. History of Design (*Fall semester only*)
- GRPH 101. Digital Media Design I
- GRPH 200. Image Making
- GRPH 201. Digital Media Design II
- GRPH 206. Typography I
- GRPH 208. Portfolio Review**
Students must participate and pass the GRPH 208 Portfolio Review to continue with upper level coursework and complete the major. May be repeated once.
- GRPH 306. Typography II
- GRPH 312. Web Design
- GRPH 313. Interactive Media
- GRPH 408. Brand Identity
- GRPH 497. Graphic Design Capstone (*6 credits; Spring semester only*)

graphic design courses – electives

6 credit hours Courses not offered every semester

- GRPH 300. Illustration
- GRPH 301. Digital Media Design III
- GRPH 304. Package Design
- GRPH 375. Letterpress
- GRPH 376. Intermediate Book Arts: Concept, Content, Form
- GRPH 380. Wayfinding, Signage, Exhibit Design
- GRPH 390. Independent Studies in Graphic Design
- GRPH 392. Topics in Graphic Design (*repeatable under different topics*)
- GRPH 496. Internship in Graphic Design
A maximum of six credit hours of internship may count toward the degree.

art and design electives

6 credit hours Art and design electives may include courses from architectural design, art education, graphic design, industrial design, studio art, studio assistant and internships. Excludes all art history courses and ART 200.

- _____
- _____

art history electives

3 credit hours 300–400 level, excludes ARTH 490, ARTH 495 and ARTH 499

- _____

SUGGESTED semester sequence graphic design courses

Please review the prerequisites for all graphic design courses to fully understand the degree sequence. A complete **SUGGESTED** sequence is on the back of this checklist.

2nd Semester Freshman year

GRPH 101. Digital Media Design I

1st Semester Sophomore year

GRPH 200. Image Making

GRPH 206. Typography I

2nd Semester Sophomore year

GRPH 201. Digital Media Design II

GRPH 208. Portfolio Review

1st Semester Junior year

GRPH 306. Typography II

GRPH 312. Web Design

ARCD 303. History of Design

2nd Semester Junior year

GRPH 313. Interactive Media

2 Graphic Design Electives

1st Semester Senior year

GRPH 408. Brand Identity

2nd Semester Senior year

GRPH 497. Graphic Design Capstone

Student's Signature _____ Date _____

Advisor's Signature _____ Date _____

This document is provided as an advising resource only. Official curriculum requirements are listed in the JMU Undergraduate Catalog. In the case of discrepancies, the University Catalog is the official curriculum students must follow. This document was reviewed by Dawn McCusker, February 2024.

ART: GRAPHIC DESIGN suggested sequencing

The Graphic Design suggested sequencing represents 30 credits taken per academic year to reach a minimum of 120 credits. It is a 4 year plan from freshman to senior year. It does not take into consideration any courses taken during a summer session. Transfer and change of major students must adjust the sequence to the level they are beginning the curriculum and the classes they have completed. Completing the curriculum in 4 years for transfer and change of major students might not be possible. Please review the prerequisites for all graphic design courses to better understand the degree sequence.

1

Credit Hours

First Year (first semester)

ART 102. Two-Dimensional Design	3
ART 104. Drawing I	3
ARTH 205/289. Survey of World Art I	3
Cluster One: Skills for the 21st Cent.	3
General Education Courses	3

First Year (second semester)

ART 106. Three-Dimensional Design	3
ARTH 206. Survey of World Art II	3
GRPH 101. Digital Media Design I	3
2 General Education Courses	6

2

Credit Hours

Second Year (first semester)

ART 108. Drawing II	3
GRPH 200. Image Making	3
GRPH 206. Typography I	3
2 General Education Courses	6

Second Year (second semester)

GRPH 201. Digital Media Design II	3
GRPH 208. Portfolio Review	0
2, 2D or 3D Studio Art Courses	6
2 General Education Courses	6

3

Credit Hours

Third Year (first semester)

ARCD 303. History of Design	3
GRPH 306. Typography II	3
GRPH 312. Web Design	3
2 General Education Courses	6

Third Year (second semester)

GRPH 313. Interactive Media	3
2D or 3D Studio Art Courses	3
Art History Elective (300-400 level)	3
General Education Courses	6

4

Credit Hours

Fourth Year (first semester)

2D or 3D Studio Art Courses	3
GRPH 408. Brand Identity	3
2, Graphic Design Electives	6
General Education Courses	3

Fourth Year (second semester)

2, Art and Design Electives	6
GRPH 497. Graphic Design Capstone	6
General Education Courses	2
University Elective Credit	1
(if total credits do not reach 120)	