

Big Ideas Proposal Template

SUMMARY

To help ensure a high-quality proposal, we recommend you review the [scoring rubric](#) and address all criteria to the best of your ability. Developing ideas are very much encouraged.

The names of project leadership and project summaries for all submitted proposals will be shared with Division Heads and President Alger regardless of the score received. Thus, we encourage you to be in communication with your supervisor about your idea prior to submitting the proposal.

Project Leadership

- Contact Name
- Department
- Names and Departments of other project leadership:

Involvement:

Please list the names and departments of others with whom you have consulted in developing your idea.

Big Idea

All proposals will be shared with your Division Head and the President.

- Project Title
- Brief project summary (250 or fewer words). This summary will be what is provided to Division Heads after the proposal is evaluated.

Strategic Alignment

Please select from the drop-down menu the future theme that this Big Idea will help support.

Does this idea support other divisional or university strategic planning efforts? [allow for linkages to other strategic plans?]

STRENGTHS

Many ideas will focus on leveraging existing strengths or creating pathways to new strengths. Please address the items below that are most relevant to your Big Idea. If your idea focuses on new and existing strengths, please respond to both prompts.

Leveraging and Enhancing Existing Strengths

- How does your idea take advantage of current institutional strengths?

- How do these strengths/assets contribute to or define JMU's distinctiveness?

OR

Creating Pathways to New Strengths

- How does this idea create opportunities for JMU to develop new strengths that are relevant and/or appropriate to JMU's mission?

COLLABORATION

- Describe the extent to which this idea will engage with different areas of campus and/or the community.

POSITIVE IMPACT

- How will this project make a positive impact on the student/learner experience at the following levels (address any that are applicable)?
 - Institution – JMU
 - Local – Harrisonburg-Rockingham County
 - State – Virginia
 - Regional – Mid-Atlantic
 - National
 - Global

DIFFERENTIATING THE UNIVERSITY

- If successful, in what spheres of society will JMU be seen as a leader because of this idea?

ADDITIONAL INFORMATION

The following areas are not specifically evaluated using the rubric but will provide additional information to better understand the feasibility of your Big Idea.

RESOURCES

- What resources (e.g., grants departmental funds) already exist to support the implementation of this idea?
- What resources (human, capital, and natural) will be needed for this project to be sustainable in the future?
- Please provide a general cost of the project.
- What is the timeline for implementation?