

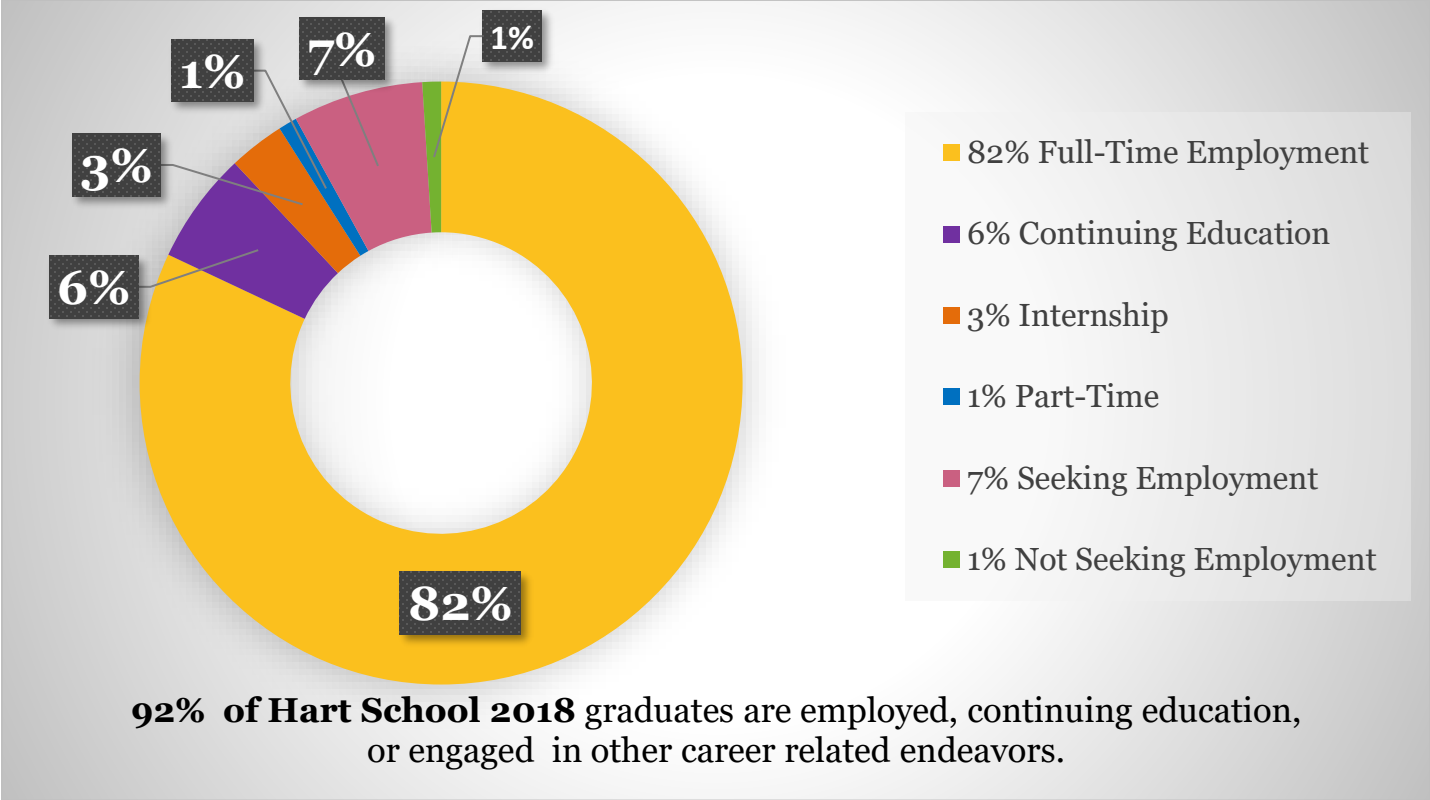


Hart School of Hospitality, Sport & Recreation Management

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June 2019

The Class of 2018 includes those students graduating August 2017, December 2017, and May 2018. There were 278* unique Hart School graduates who received Bachelor degrees during this period. This report highlights the post-graduation pursuits for 89% of the Hart School Class of 2018 graduates. This data is a culmination of information posted to students' Experience Profiles**, collaborative efforts to share data within the JMU community, and extensive research of reliable and verifiable sources.

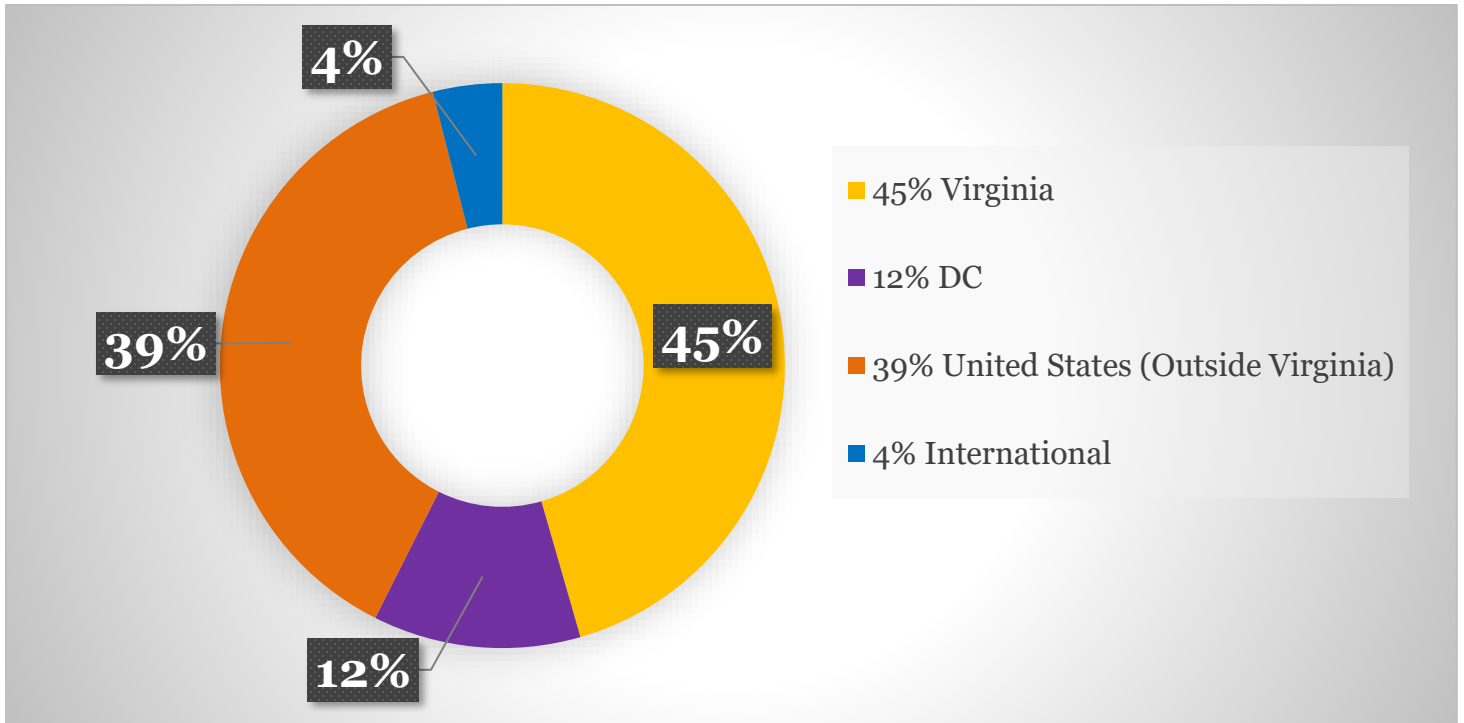


*Source: JMU's Registrar's Office, includes Aug / Dec 2017 and May 2018 graduates

**Experience Profile is an online site JMU students and alums can post their career successes, such as internships, experiential learning activities, employment and/or graduate school enrollment.

STATUS – First Destination Career Outcomes	GRADUATES	% OF GRADUATES
Full-Time Employment	202	82%
Continuing Education	118	12%
Internship / Experiential Learning	25	2%
Part-Time	6	.5%
Unemployed Seeking	57	7%
Unemployed Not Seeking (Life Event, Travel, Etc.)	6	.5%

Where Hart School Graduates are Employed / Continue Education



Hart School Graduates Making Their Mark In: 23 States, DC, and 8 Countries

Australia GALAXY United	New Zealand Zerofees Southland Sharks
Canada London Lightning	Spain Ladies European Tour
China Delos Lighting Industrial Co	Thailand Thailand Golf Association
Italy Smart Trip Europe	United Arab Emirates Al Bataeh
Japan ASICS Corporation	

FULL-TIME EMPLOYMENT

174 Unique Employers

Tops Employers

3+	
Cvent	Marriott International
EcoLab	The Bozzuto Group
Insight Global	

Variety of Employers: Organizations representing a wide range of industries

2 Silos Brewing	Four Seasons Hotels and Resorts	PPG Industries
Aerotek	Frederick County Parks and Recreation	Professional Sports Publications
AIV Inc	GALAXY United	Quality Building Maintenance
AmeriCorps	Gaylord Hotels	Raleigh Parks, Recreation, and Cultural Resources
Aramark	George Mason University	Renaissance Hotels
Arlington County	Green Bay Packers	Roanoke City Public Schools
AT&T	Hyatt Hotels	SiriusXM
Bethesda Country Club	Island Beach State Park	Special Olympic Virginia
Bull Run Golf Club	Jersey Mikes Franchise Systems	Stafford County Fire and Rescue
Capital One	KETTLER	Stonewall Jackson Hotel & Conference Center
Carahsoft	Ladies European Tour	Thailand Golf Association
CBS Corporation	Loudon County Government	The Blackburn Inn
Covington & Burlington	Marriott International	The Jefferson Hotel
Cvent	Maryland Dept of Human Services	Valley Forge Casino Resort
D.C. United	Massanutten Resort	Virginia Department of Alcoholic Beverage Control
Daikin Applied Americas	Miami Marlins	Walt Disney Company
Darden	Mineral Gap	Washington Nationals
Dr. Frank's Vinifera Wine Cellars	National Football League	Washington Redskins
East Coast Emergency Vehicles	New York Athletic Club	Westwood Racquet Club
Embassy Suites	Orange Bowl Committee	Wingate University
Ettain Group	Pinehurst Resort	Young Life
EVOKE	Pivot Physical Therapy	Zerofees Southland Sharks
Expel		

Salary Information: Average Starting Salary for Hart School graduates = \$43,377*

Majors	# Posting Salary	Average Starting Salary
Hospitality Management	30	\$41,691
Sport & Recreation Management	8	\$45,063

*Represents 21% of HART School Full-Time Employed Respondents

CONTINUING EDUCATION

12 Unique Institutions

Institutions

James Madison University	Regent University	University of Tennessee
Mary Baldwin University	Rowan University	Virginia Commonwealth University
Old Dominion University	University of Florida	Western Governors University

Areas of Graduate Study

Adult Ed/Human Resource Management	Higher Education: Administrative Track	Secondary Education
Business Administration	Human Resources Development	Sport & Fitness Admin.
Computer Software Engineering	Kinesiology	Sport & Recreation Leadership
Cybersecurity	Recreation and Sport Management	Sports Management