



Marketing and Development

Quick Facts:

- Population Served – general public
- Semesters Offered – Fall, Spring, and Summer
- Program Location – Godwin Hall

Marketing and Development is a committee that is responsible for the promotion of the Morrison Bruce Center. The committee design and post bulletin boards in the hallways of Godwin, post on the MBC Facebook page, formulate a newsletter, and keep the website up to date.

What to Expect:

- Meetings to discuss new ideas
- Assignments to complete outside of meetings to turn ideas into actions
- Creating Facebook posts
- Making bulletin boards
- Writing a newsletter
- Maintaining the MBC's website

Sample Schedule:

Date	Project
Sept 12	Newsletter – article topics due
Sept 18	Bulletin board – first board due
Sept 26	Website – first round of web edits due
Oct 3	Newsletter – article outlines due
Oct 10	Bulletin board – second board due
Oct 24	Website – second round of edits (if needed)
Nov 7	Newsletter – article drafts due
Nov 14	Bulletin board – third board due
Rest of semester	Newsletter - finalizing



“Marketing and Development is behind the scenes work but so important. It’s rewarding to be a part of this committee! All the hard work really pays off!”

***Chelsea Fonseca
(MBC Fall ‘16)***