

JMU College of Business Advising Checklist

Economics, BBA

A Bachelor of Business Administration (BBA) in Economics (ECON) from James Madison University requires a minimum of 120 credit hours of undergraduate coursework, comprised of the following:

- BBA Core (45 credit hours)
- ECON Major (33 credit hours)
- JMU General Education Program (35-41 credit hours): <https://www.jmu.edu/gened/>
- Electives to meet the minimum 120 credit hours (minimum of 60 from a 4-year school, minimum of 30 from JMU)

This document is provided as an advising resource only. Official curriculum requirements are listed in the JMU Undergraduate Catalog: <https://www.jmu.edu/catalog/>. In the case of discrepancies, the University Catalog is the official curriculum students must follow. This document was reviewed by the Director of the CoB Advising and Support Center in August 2024. For more information contact the CoB Advising and Support Center: <https://www.jmu.edu/cobasc>.

Bachelor of Business Administration (BBA) Core Requirements

All students seeking a BBA degree must complete all of the BBA core components (45 credit hours) and be formally accepted to the CoB as a part of their degree program. The BBA core components are broken down into two groups, the lower-level core (completed before formal acceptance) and the upper-level core (completed after formal acceptance).

BBA Core Progression: Formal Acceptance to the CoB

To be formally accepted to the College of Business, students seeking a BBA degree must complete the following requirements.

- Complete all lower-level BBA core requirements. No lower-level core course may be attempted more than two times.
- Earn a BBA GPA of at least a 2.7 earned in lower-level BBA core courses excluding calculus and COB 242. The university policy for calculating repeat credit and repeat forgiveness will be honored. Only grades received at JMU are used in the GPA calculation.
- Complete a COB 300 application by the deadline for the semester they intend to enroll in COB 300.

The BBA GPA calculator, COB 300 application, and more information are available here: <https://www.jmu.edu/cob/asc/advising/formal-acceptance.shtml>

Lower-Level BBA Core Requirements (27 credit hours completed before formal acceptance)

| Class | Credits | Pre-Requisite(s) and/or Co-Requisite(s) |
|---|-----------|---|
| <input type="checkbox"/> COB 191 – Business Analytics I ¹ | 3 | Pre: MATH 155, calculus, or sufficient score on math placement exam |
| <input type="checkbox"/> COB 202 – Interpersonal Skills | 3 | Pre: Sophomore standing |
| <input type="checkbox"/> COB 204 – Computer Information Systems | 3 | |
| <input type="checkbox"/> COB 241 – Financial Accounting | 3 | Pre: Sophomore standing |
| <input type="checkbox"/> COB 242 – Managerial Accounting | 3 | Pre: COB 241 |
| <input type="checkbox"/> COB 291 – Business Analytics II | 3 | Pre: Calculus and COB 191 or equivalent |
| <input type="checkbox"/> ECON 200 – Introduction to Macroeconomics ² | 3 | |
| <input type="checkbox"/> ECON 201 – Introduction to Microeconomics | 3 | |
| <input type="checkbox"/> MATH 205 or MATH 235 – Calculus ³ | 3 | Pre: MATH 135/155 or sufficient score on Math Placement Exam |
| Total | 27 | |

¹ MATH 220 or MATH 229 may be substituted for COB 191. If COB 191 and a substitute are taken and a grade is earned in both, only the COB 191 grade will be used in the BBA GPA calculation.

² ECON 200 also fulfills the Cluster Four Global Experience (C4GE) General Education requirement.

³ MATH 231, MATH 233, or ISAT 151 also fulfills the calculus requirement. Calculus also fulfills the Cluster 3 Quantitative Reasoning (C3QR) General Education requirement.

Upper-Level BBA Core Requirements (18 credit hours completed after formal acceptance)

| Class | Credits | Pre-Requisite(s) and/or Co-Requisite(s) |
|---|-----------|---|
| <input type="checkbox"/> COB 300A – Integrative Business: Management ¹ | 3 | Pre: formal acceptance to the CoB |
| <input type="checkbox"/> COB 300B – Integrative Business: Finance ¹ | 3 | Pre: formal acceptance to the CoB |
| <input type="checkbox"/> COB 300C – Integrative Business: Operations ¹ | 3 | Pre: formal acceptance to the CoB |
| <input type="checkbox"/> COB 300D – Integrative Business: Marketing ¹ | 3 | Pre: formal acceptance to the CoB |
| <input type="checkbox"/> COB 318 – Legal & Ethical Environment of Business | 3 | Pre or Co: COB 300 |
| <input type="checkbox"/> COB 487 – Strategic Management | 3 | Pre: COB 318, senior standing, completion of at least one full semester after COB 300 |
| Total | 18 | |

¹ COB 300 courses are taken concurrently during the semester immediately following formal acceptance.

Economics Major Requirements

ECON majors complete a minimum of 33 credit hours of major-specific coursework work. All ECON majors complete the ECON major core (18 credit hours) and at least 15 credit hours of ECON electives.

Economics Major Core

| Class | Credits | Pre-Requisite(s) and/or Co-Requisite(s) |
|---|-----------|---|
| <input type="checkbox"/> ECON 200 – Introduction to Macroeconomics ¹ | 3 | |
| <input type="checkbox"/> ECON 201 – Introduction to Microeconomics ¹ | 3 | |
| <input type="checkbox"/> ECON 331 – Intermediate Microeconomics | 3 | Pre: C or better in ECON 200, ECON 201, and COB 291 |
| <input type="checkbox"/> ECON 332 – Intermediate Macroeconomics | 3 | Pre: C or better in ECON 200, ECON 201, and COB 291 |
| <input type="checkbox"/> ECON 385 – Econometrics | 3 | Pre: C or better in ECON 200, ECON 201, and COB 291 |
| <input type="checkbox"/> ECON 488 – Senior Capstone Seminar in Economics | 3 | Pre: C or better in ECON 331, ECON 332, and ECON 385; SR standing |
| Total | 18 | |

¹ECON 200 and ECON 201 are also part of the BBA Lower Level Core.

Economics Electives (15 credit hours required)

All ECON students, regardless of degree, must complete at least 15 credit hours of ECON electives. Of those 15 credit hours, 6 credit hours must be at the 400 level, not including ECON 488, ECON 490, or ECON 499. Reference the course catalog for a complete list of economics courses offered: <https://www.jmu.edu/catalog/index.shtml>

| Class | Credits | Pre-Requisite(s) and/or Co-Requisite(s) |
|--|-----------|---|
| <input type="checkbox"/> ECON elective | 3 | |
| <input type="checkbox"/> ECON elective | 3 | |
| <input type="checkbox"/> ECON elective | 3 | |
| <input type="checkbox"/> ECON 400-level elective | 3 | |
| <input type="checkbox"/> ECON 400-level elective | 3 | |
| Total | 15 | |

Concentrations (optional)

ECON students have the option to complete a concentration. Courses required by a concentration also satisfy the ECON electives requirement. Students should consult with their academic advisor when selecting a concentration. The following concentrations are available to ECON students:

- Environmental and Natural Resources Economics
- Financial Economics
- International Economics
- Political Economy
- Socioeconomics
- Quantitative Economics

Suggested Pathway

Use the following pathway and the course catalog as a guide to creating an academic plan. Your academic plan will be unique based on factors such as completion of requisites, class availability, placement scores, and transfer credit, as well as considerations such as a pursuit of a double major, minor, and/or concentration. Consult with your academic advisor to create an individual plan.

| Year 1 | | Year 2 | | Year 3 | | Year 4 | |
|-----------|-----------|----------|---------|-------------|-----------|---------------|---------------|
| Fall | Spring | Fall | Spring | Fall | Spring | Fall | Spring |
| MATH 205 | COB 191 | COB 241 | COB 242 | COB 300 A-D | COB 318 | ECON elective | COB 487 |
| ECON 200* | ECON 201* | COB 291* | COB 202 | ECON 331* | ECON 332* | ECON 4xx | ECON 488 |
| | COB 204 | | | | ECON 385* | ECON 4xx | ECON elective |
| | | | | | | | ECON elective |

* C or better needed