

Majors

Accounting
Business Management
Comp. Info. Systems
Economics
Finance
International Business
Marketing
Quantitative Finance

Master's Programs

M.S. in Accounting
Master of Business Administration

Differential Tuition

An additional fee of \$50 per credit hour for College of Business courses supports Office of Professional Development and Engagement programming and student-organization travel.

Minors

Business Analytics
Comp. Info. Systems
Economics
Entrepreneurship
General Business
Global Supply Chain
Management

Building the Skills

COB 300 Integrated Business Curriculum
Case competitions
Research Experience for Undergraduates
Center for Professional Sales
Gilliam Center for Entrepreneurship

Making the Connections

Residential Learning Community-MadisonBiz
International experiences
Service learning projects
Over 25 college student organizations

Polishing the Performance

Career KickStart Program
Prep for Success Series
Career Treks
Internships and externships

The Learning Complex

New building, Hartman Hall, opened Fall 2020
Showker Hall renovated and reopened 2021

New space includes:

- New classrooms
- Cutting-edge technology
- Collaborative spaces for student groups
- Expanded Gaglioti Capital Markets Lab and Gilliam Center for Entrepreneurship
- Spaces for student/employer interaction
- Dining facility also serves as study space



Recognitions

1 of 2% of programs with AACSB accreditation in both business and accounting



Enrollment*

- **4,312** undergraduate students
- **279** graduate students
- Male = 66% | Female = 34%
- In-state = 75% | Out-of-state = 25%

**As of Fall 2023 for AACSB 1st majors*

Class of 2023 Outcomes*

- **81%** gained program-related work experience during their time at JMU
- **58%** received a job offer from an internship
- **\$75,969** = Average total compensation across CoB majors

**Represents the post-graduation pursuits for 89% of the CoB Spring Class of 2023 bachelor's degree recipients.*