

SCHEV Update

CUAV Annual Conference

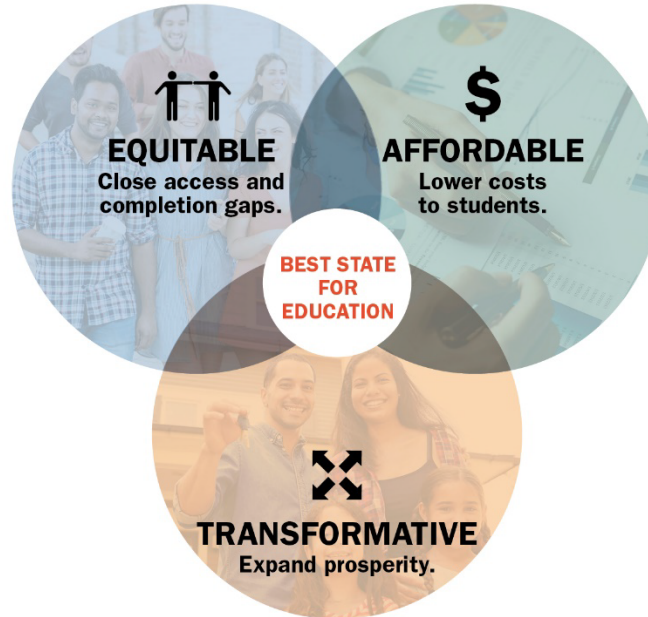
May 20-22, 2024
Virginia Beach, VA



**STATE COUNCIL OF HIGHER
EDUCATION FOR VIRGINIA**

Pathways to Opportunity: The Virginia Plan for Higher Education

Remove barriers to access and attainment, especially for Black, Hispanic, Native American and rural students; students learning English as a second language; students from economically disadvantaged backgrounds; and students with disabilities.



Invest in and support the development of initiatives that provide cost savings to students while maintaining the effectiveness of instruction.

Increase the social, cultural and economic well-being of individuals and communities within the Commonwealth and its regions.

Why The Plan Matters

- 1. Statutory requirement for SCHEV:**
 - a) Develop the statewide strategic plan for higher education.
 - b) Review the plan every six years to ensure relevance.
- 2. Template for institutions' six-year operating plans.**
- 3. Auditing work can inform strategies and corresponding actions/initiatives, particularly for Goal 2: Affordable (lower cost to students).**

Goal 1: Equitable – Close Gaps



STRATEGIES

Expand postsecondary opportunities and awareness to Virginians who may not view higher education as an option.

Advance digital access, adoption and literacy as well as high-quality, effective remote-learning programs.

Strengthen student support services for persistence and completion: mental health, mentoring, career services, social, student basic needs, information technology, disability support and other services.

Goal 2: Affordable – Lower Costs



STRATEGIES

Align tuition and fees, financial aid and state appropriations such that students have broader access to postsecondary education opportunities regardless of their ability to pay.

Cultivate affordable postsecondary education pathways for traditional, non-traditional and returning students.

Update and reform funding models and policies to improve equity, affirm return on investment and encourage increased and consistent levels of state funding.

Foster program and administrative innovations that enhance quality, promote collaboration and improve efficiency.

Goal 3: Transformative – Expand Prosperity



STRATEGIES

Support experiences that improve students' employment outcomes, income and community engagement.

Improve the alignment between post-secondary academic programs and labor market outcomes.

Cultivate a climate of inclusion and innovation through scholarship, research, a diverse faculty and other programming.

Measures – What and How

Assessing Fulfillment of the Goals			
GOAL	MEASURE	DEFINITION	TARGET
Goal 1 - Equitable: Close access and completion gaps.	Attainment	Percent of 25- to 64-year-olds with a postsecondary degree or credential	Close gaps in attainment of selected groups
	Enrollment	Fall headcount of public and private undergraduates	Enrollment reflects Virginia's population
Goal 2 - Affordable: Lower costs to students.	Awards/Conferrals	Undergraduate degrees and credentials produced each year	Undergraduate degrees and credentials awarded each year reflect enrollment
	Borrowing	Average debt of graduates	Close gaps in borrowing by selected groups
Goal 3 - Transformative: Expand prosperity.	Wages	Graduates' wages 10 years after graduation	Close gaps in median earnings of selected groups

Source: SCHEV and ACS data.

Governor's Higher Ed Guiding Objectives and Initiatives

North Star: Prepare Every Graduate for Success in Life

1. Prepare students for the increasing demands of the knowledge economy.
2. Maintain affordability & reduce the cost of higher ed.
3. Build the college & career pipeline in partnership with K-12.
4. Promote a vibrant campus life.

Action Steps

1. **Communicate the goals, strategies and measures (SCHEV)**
2. **Fulfill the Council's initiatives (SCHEV) and the Governor's objectives and initiatives (Virginia higher education)**
3. **Incorporate the state's priorities into your work at the institution level; e.g., financial auditing and risk management (CUAV)**