

Planning Your JMU Student Event



White Tier

What is a white tier event?

If your event is simple and the room is pre-set with no extra set-up or support needed, it's a white tier event.

Request your space

72+ hours

before the event start time.

Purple Tier

What is a purple tier event?

If your event requires approvals such as film rights, set-ups or diagrams, catered or non-catered food, large crowds and/or merch, it's a purple tier event.

Request your space

3+ weeks

before the event start time.

Gold Tier

What is a gold tier?

If your event requires contracts, tents, stages, inflatables, vendors, sponsors or unique activities, it's a gold tier event.

Request your space

8+ weeks

before the event start time.

Campus partners require advance approvals for most events. Following these procedures will ensure the best support and success of your events!





Scan for more information on scheduling an event.