Communication c E N T E R

Name:	Time:
Introduction	Conclusion
Grabbed the audience's attention	Summary
Explained topic relevance for the audience	Review of main points
Thesis statement	
Preview of main points	
Organization/Body	Visual Aid
Clear organizational pattern	Appropriateness to topic
Main points fully developed	Appropriately designed
Appeals to this audience	Appropriately integrated in speech
Creative use of language	
Smooth and clear transitions	
Supporting Material	
Balanced over main points	
Variety of support types	
Credible sources	
Proper oral citations	
Delivery	
• Verbal	
Extemporaneous	
Expressive & dynamic	
Appropriate volume, rate, & pitch	
Articulation & pronunciation	
Minimal vocal fillers (um, uh, like, etc.)	
Nonverbal	
Eye contact	
Facial expression	
Purposeful gestures & movement	
Good posture	

Note: Items on this sheet reflect common criteria necessary for effective speech delivery. They are NOT the exact requirements of your professor. The Communication Center recommends consulting with your professor for a full explanation of assignment expectations. It is also helpful to bring assignment criteria with you to appointments.

_Appropriate dress/appearance ***Remember your professor's appearance expectations