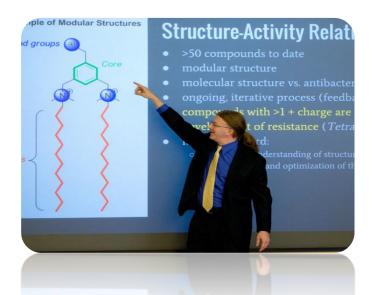
Welcome to Madison Trust

John Meck, Executive Director https://j.mu/innovators



Information Session



Workshop Overview

Program Overview & History

Proposal Submission Process

Roles & expectations of participation

Discussion/Q&A



Mission of Madison Trust

Madison Trust creates a dynamic and enterprising funding source for worthy and innovative initiatives proposed by James Madison University faculty and staff and offers investors the opportunity to make their philanthropic mark on the university through donor-funded and donor-directed activity.

Program History



- Inaugural event November 2014
- Over 35 units represented through faculty, staff & student presenters
- More than 200 investors have participated since 2014
- More than 100 faculty, staff & student presenters representing over 90 unique projects
- \$935,000 and counting in private funding

Proposal Submission Process & Timeline

Initial ideas → Your Leadership Chain APPROVED to proceed

Submit FULL proposal

Friday, November 18, 2022

Investor/JMU Administration review

November/December

Final Presenters notified

Week of Dec. 12, 2022

Presentation Prep Workshops &

Open Work Sessions

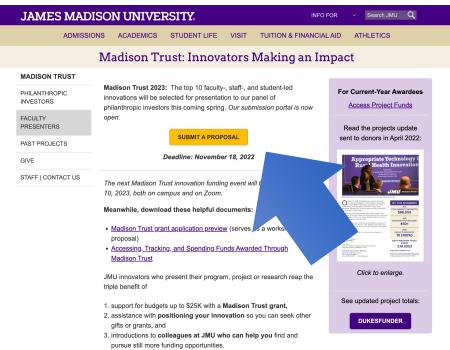
January - February

Dress Rehearsals

Late February

Madison Trust

Friday, March 10, 2023



Proposal Components

Basic Information

- Leadership approval
- Include team members

Project Summary

- Elevator Pitch
- 2-5 sentences
- Used for marketing

- In-depth Project Idea
 - Innovation & Creativity
 - 500-750 words
- Budget
 - Draft form
 - Full & Partial funding

Roles & Expectations

Innovation & Creativity

Approved by leadership

Funding not guaranteed

Participation in Crowdfunding opportunities

Donor Outreach

Project reports & updates

University faculty/staff support







Investor Participation



Discussion? Questions?



Submit your proposal: https://j.mu/innovators