Welcome to First Year Orientation

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Agenda:

- JMU Academics and Advising
- Preparing Your Student to be Career Ready
- Supporting Your Student in the Transition







Are You Ready?





- How are YOU feeling about your student coming to JMU?
- What are you excited about?





Academics at JMU



20th Century McGee

- Perceptions of Family Leaving
- Expectations
- No classes
- No next steps
- Hopes & Dreams about the future

Advising at JMU

First-Year Advisor



Major Advisor



Advisor's Role

 Guides academic planning and requirements.

 Aligns decisions with graduation and career goals.

Connects to campus resources.





Student's Role

 Understand academic requirements and additional options.

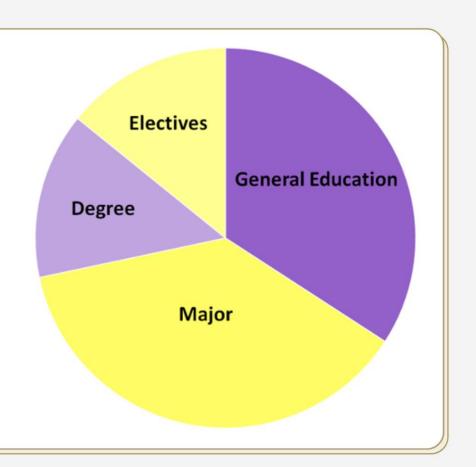
 Choose a major, explore careers, and know your advisor's communication preferences.

 Prepare for meetings, seek support, and ask questions.



Curriculum Overview: JMU Degree Nuts & Bolts

- The four areas of academic requirements
- Extracurricular activities
- Internship opportunities
- Service learning
- Student leadership
- Community engagement (local/abroad)



Navigating Gen Ed (General Education)

- 5 Areas
 - Madison Foundations
 - Arts & Humanities
 - The Natural World
 - American & Global Perspectives
 - Sociocultural and Wellness
- Central to the JMU experience
- Many unique courses





BROAD SKILLS MATTER

A liberal education provides the skills and knowledge employers view as important for career success.

EMPLOYERS SEE VALUE IN HIGHER EDUCATION

Employers have confidence in higher education and the value of a college degree.

MINDSETS MATTER TOO

Personal aptitudes and mindsets also play an important role in career success.

How College Contributes *to* Workforce Success

EMPLOYER VIEWS ON WHAT MATTERS MOST

9 KEY TAKEAWAYS

WORKFORCE PREPAREDNESS STILL LACKING

Employers see room for improvement in the preparation of college graduates for work.

BREADTH + DEPTH

Both breadth and depth of learning are needed for long-term career success.

COMMUNICATION IS IMPROVING

College graduates are becoming more effective at communicating their achievements to employers.

EXPERIENCES SET STUDENTS APART

Completion of active and applied learning experiences gives job applicants a clear advantage.

EMPLOYERS AREN'T THE SAME

Views on higher education and perceptions of recent graduates vary significantly by employer age and educational attainment.

ONE DIFFERENCE AGE MAKES

Younger employers (under 40) place higher value on civic-related outcomes and experiences than older employers (50 and above) do.

Navigating a Knowledge-Based Economy



Today's Advising Meetings: Focus on Student Success

- Students meet with their First-Year advisor
 - Please reinforce this message for us: At JMU, students are in the driver's seat of their education. They should reach out to their advisor when they need them!
- Content about General Education
- Major specific information
- Transitioning to JMU
- Schedule review
- Opportunities to connect with advisor and peers
- Open Enrollment: August 1 8:00am



Preparing Your Student to be Career Ready!





Your University Career Center team can help you with:













jmu.edu/career | @jmucareer





5 Ways to be #CareerReady:





Activate your Handshake account at jmu.joinhandshake.com



Schedule a career advising appointment at least once a year



Attend University Career Fairs every semester



Connect classes to potential career paths



Pursue work-based learning experiences, internships or volunteer work







Complete Handshake Profile

- Go to jmu.joinhandshake.com
- Join at least one career community
- Register for career fairs, events, workshops
- Schedule career advising appointments
- Sign up for interviews
- Access & apply for job/internship opportunities









Career Communities





Meet with a Career Advisor at least once a year

- Provides individual attention
- Career assessment opportunities
- Mock interviews
- Grad school statement review
- Resume/cover letter advice















Attend University Career Fairs every semester

Every student should

- ✓ Attend each day for 30 minutes
- ✓ Talk to 5 organizations each day

Career fairs are great ways for students to

- ✓ Practice introducing themselves
- ✓ Connect with JMU alumni
- ✓ Learn about career paths
- ✓ Find jobs & internships













University Career Fair

Tuesday 9/24
Wednesday 9/25
1pm – 5pm
Atlantic Union
Bank Center







Campus Partner Career Fairs





- College of Integrated Science & Engineering (CISE)
 Career & Internship Fair:
 Tuesday 9/10 | 11am 3pm | Festival Ballroom
- Nurse Recruitment Day
 Thursday 9/5 | 10am 2pm | Festival Ballroom
- Hart School (Hospitality, Sport & Recreation Management) Career & Internship Fair:
 Wednesday 11/6 | 10am - 1pm | Festival Ballroom
- Other career fairs: "Meet the Firms" (COB students), Teacher Recruitment Day



Connect Classes with Careers

- Relate majors, minors, general education and electives to career ideas
- Select paper and project topics related to jobs, industries, and/or career fields
- Include specifics of coursework in elevator pitch
- Apply course learning in internships & involvements
- Identify 3 things they are proud of















Pursue Work-Based Learning Experiences

Types of Work-Based Learning Experiences

- Class projects with an external partner
- Undergraduate research
- Practica
- Clinicals
- Student Teaching
- Internships













Pursue Work-Based Learning Experiences

Internships

- Provide opportunities to try out career field
- Apply learning from coursework
- Advance career competencies
- Develop a network of career contacts
- Lead to more & better opportunities
- Are often paid
- Can be for academic credit(s)











Bachelor's and Advanced-Degree Recipients

Class of 2023 Career Outcomes Overview

95.4% of Bachelor's and Advanced-Degree Recipients have a Career Outcome

Career Outcome	Bachelor's	Advanced Degree	All Graduates
Working	74.6%	91.6%	76.7%
Continuing Education	20.6%	4.8%	18.7%
Total with a Career Outcome	95.2%	96.4%	95.4%
Still Seeking (employment or education)	4.1%	3.0%	3.9%
Not Seeking (due to life event, travel, etc.)	0.7%	0.6%	0.7%
Total without a Career Outcome	4.8%	3.6%	4.6%

The data reflects knowledge of 3,378 bachelor's-degree recipients and 476 advanced-degree recipients, for a knowledge rate of 74.3%.



Bachelor's-Degree Recipients

Top Employers 2023

1,481 Unique Employers



30+ Hires
Carahsoft Technology Corporation
INOVA
UVA Health

17-29 Hires		
Accenture Federal Services		
Deloitte		
Ernst & Young		
Fairfax County Public Schools		
James Madison University		
KPMG LLP		
Sentara		
VCU Health System		

7-16 Hires			
ADP, Inc.	Huntington Ingalls Industries		
ALKU	Insight Global		
Bloomberg Industry Group	Leidos		
Bon Secours	Lockton Companies		
Booz Allen Hamilton	Loudoun County Public Schools		
Capital One	MemoryBlue		
CGI Federal	Merck & Co., Inc.		
Children's Hospital of the King's Daughters	Northrop Grumman		
CoStar Group	RSM US LLP		
Cvent	Techtronic Industries- TTI		
Enterprise Mobility	Thermo Fisher Scientific		
Harrisonburg City Public Schools	Walt Disney Company		
HCA			





Supporting Your Student

Students will struggle at some point...and that's okay!

How they will cope with that struggle is an indicator of their success...





Tips for Family Members

Encourage your student to:

- Check JMU email daily
- Reach out to their academic advisor if they need help
- Foster resilience

Ask students how their classes relate to their career ideas

Have students practice their elevator pitch

































Start Today!

- Empower your student
- Discuss & ask questions
- Encourage independent interactions with their advisor and the career center
- Support their decisions













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