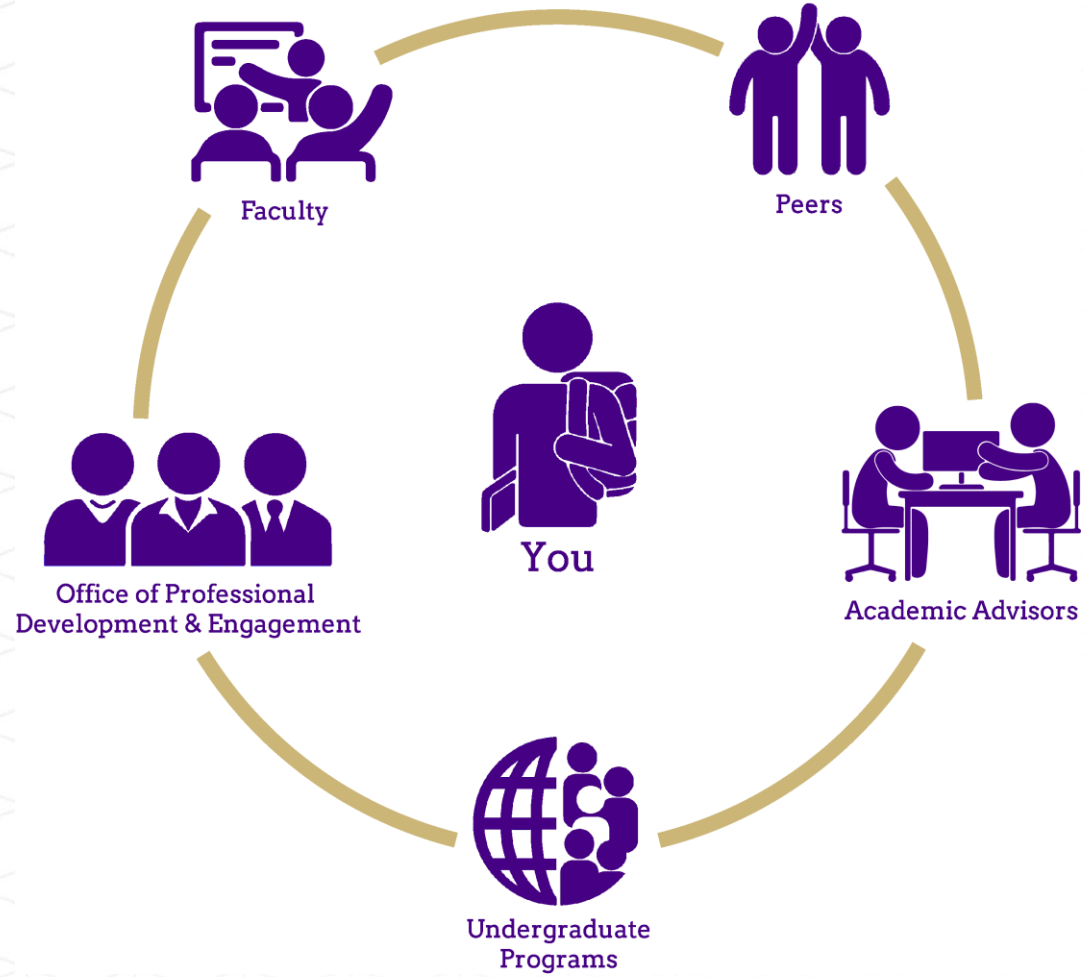


**WELCOME CLASS OF 2028!**



**College of Business**

# Your CoB Success Network



# Making Meaningful Faculty Connections





# Tips for engaging with faculty

- Visit faculty during office hours
- Practice academic integrity
- Ask questions during class for clarification
- Seek assistance before it's too late



# Tips for engaging with faculty

- Demonstrate professional behavior, both in person and in emails
- Attend class promptly and be prepared
- Assume responsibility for your own education
- Consider the Research Experience for Undergraduates program

# The CoB Experience: Advising Professional Development Student Support



# First Year

## *Academic Success:*

- COB 191 – Business Analytics I
- COB 204 – Computer Information Systems
- ECON 201 – Microeconomics
- ECON 200 – Macroeconomics
- MATH 205/235 – Calculus
- General Education
- Consult with your first-year advisor
- Utilize on campus resources, including departmental tutoring
- Establish good study habits

Note: Courses each year will differ for BS and BA degree-seeking students

## *Professional Development and Well-Being:*

- Adjust to campus life
- Establish a solid GPA and explore majors
- Build rapport with faculty
- Join a JMU student organization
- Practice professional behavior
- Investigate study abroad programs
- Apply for a summer job
- Polish your online presence

# Sophomore Year

## *Academic Success:*

- COB 202 – Interpersonal Skills
- COB 241 – Financial Accounting
- COB 242 – Managerial Accounting
- COB 291 – Business Analytics II
- General Education
- Get to know your major advisor
- Develop Academic Plan
- Apply for COB 300
- Consider a minor

## *Professional Development and Well-Being:*

- Join a CoB student organization
- Identify skills and interests
- Participate in Career KickStart
- Activate Handshake account
- Research employers
- Attend career related events
- Apply for externship/internship
- Participate in career treks



# Formal Acceptance to the College of Business

Application

+

Lower-Level BBA Courses\*

+

*2.7 BBA Core GPA\*\**

---

*ADMISSION to COB 300*

\*No BBA core course may be attempted more than two times

\*\* BBA core GPA is calculated using letter grades earned at JMU in the lower-level BBA core courses, minus Calculus and COB 242: Managerial Accounting

# Discover Your Strengths



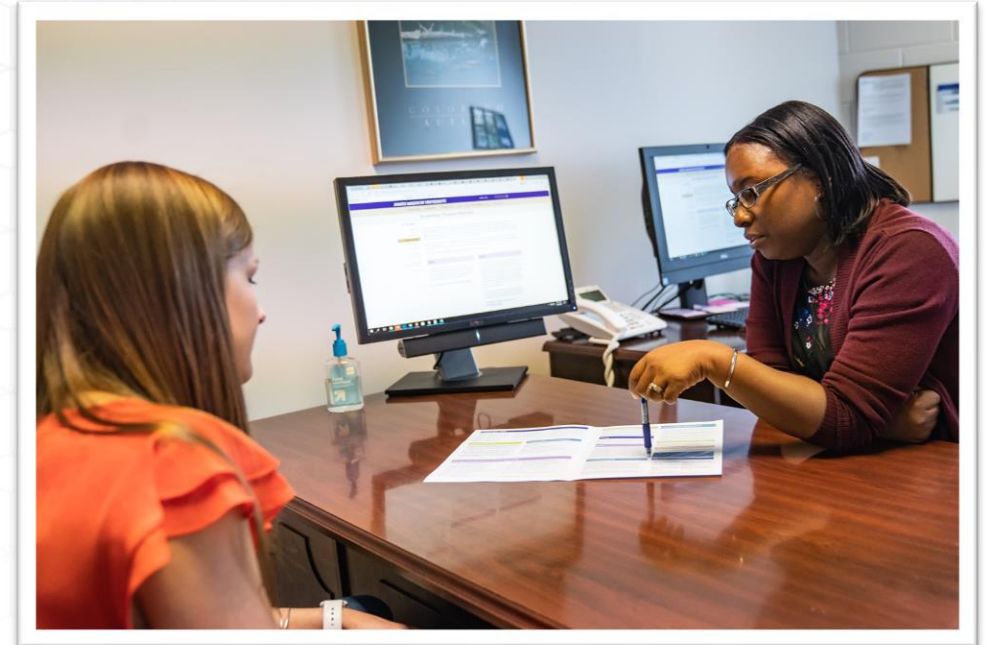
The CliftonStrengths for Students program helps students grow confident in who they are and shows them how to be successful citizens of the world

Summer: First-year and transfer students take the CliftonStrengths assessment online

Fall: Students attend a CliftonStrengths workshop to learn more about their natural talents and how to use these talents to further their personal growth and well-being

# Academic Advising in the College of Business

- Academic plan development
- COB 300 application and acceptance process
- Student support programming
- Direction for declaring CoB majors and minors
- Peer advising
- Graduation approvals
- Registration resources
- Campus referrals



# CoB First-Year Success Seminar (COB 110)



- Strategies for academic and career success
- Individual assessments and strengths
- University resources
- Co-curricular opportunities
- Developing a personal brand

# JMU Success Network

- Office of Disability Services
- Counseling Center
- UREC Health Promotion
- Communication Center
- English Language Learner Services
- Peer Assisted Study Sessions
- Science & Math Learning Center
- University Writing Center



# Engagement Opportunities



# Student Organizations

## GET INVOLVED!

### CoB Student Org Night Mon., Aug. 26

4 Business Fraternities

5 Honor Societies

20 General and Special Interest Business Organizations



# Office of Professional Development and Engagement (OPDE)

- Career Treks: DC Metro Area, New York
- Career KickStart Professional Development Program
- Professional Development/Career Coaching
- MadisonBiz Residential Learning Community
- Professional Etiquette Dinners
- Prep for Success Workshop Series
- Bi-weekly e-newsletter





# Semester in Antwerp, Belgium

- Complete COB 300
- Earn a European Business Concentration
- All courses taught in English by University of Antwerp faculty
- Group travel to France, Germany, Luxembourg, and the UK
- Offered in Fall, Spring and Summer
- Spaces are limited



# JMU Center for Global Engagement

- Semester Abroad Programs (Florence, London, Salamanca)
- Short-Term Programs (CoB summer programs in Europe, Central and South America, University wide programs in Africa, Asia, Australia, UK, Europe, Central America and Canada)
- Study at Oxford, Cambridge and St. Andrews



# The Role of the Family

# Support your Student

- Be available to listen and keep lines of communication open
- Convey confidence in your student's decision making
- Encourage healthy social interaction and physical activity
- Allow your student to be their own advocate
- Learn about campus resources available to students
  - JMU Office of Family Engagement website: [www.jmu.edu/family](http://www.jmu.edu/family)

# FERPA

- Family Education Rights and Privacy Act (1974)
- Students must give their permission for the release of information about their educational record
- Most communications regarding student academic standing are emailed to the student's JMU email address
- Academic suspension notices are mailed to the student at their official home address, as listed in My Madison

# Differential Tuition

- Provides programs that are not possible with state funding
- Contributes to higher than average starting salaries and return on investment
- Supports retention of top quality, student-centered faculty and staff
- \$50 per credit hour on business courses
- Impact on VA 529 College Plans



# CoB Sources of Communication

- JMU Email
- MyMadison
- Canvas
- [www.jmu.edu/cob](http://www.jmu.edu/cob)
- CoB Connections E-Newsletter

## CoB CONNECTIONS

March 21, 2023

A newsletter for CoB Undergraduate students, brought to you by the CoB Office of Professional Development and Engagement

### Upcoming dates and events...



**COB 300 Business Plan Competition | Friday, March 24, 2023 | 3:00PM | Hartman Hall, Forum**

Free competition t-shirts will be available for attendees until gone. Click [here](#) to learn more about the teams and your peers competing.

### Programmable Calculator Collection

Have a programmable calculator you no longer need? Beta Gamma Sigma will be collecting programmable calculators to benefit a local middle schools. Donations can be dropped off in the EY Professional Development Suite between 9:00-4:00PM, Monday through Friday.



**Free Professional Headshots | Wednesday, March 29 | 3:30-5:00PM | Hartman Hall, Lobby**

Are you looking for a professional headshot that can be used anywhere you need a good profile photo (i.e. LinkedIn profile, Handshake profile, website, online portfolio, etc.)? Click [here](#) for tips to prepare your attire.



**College of Business School Store is Now Open!**

Order your College of Business apparel by clicking [here](#). The store is open until March 31, 2023. Orders will be ready for delivery or pick up on April 24, 2023.

# JMU Family Engagement

- Family Weekend: September 27 – 29, 2024
  - CoB Open House and Tours – September 27 from 4-6 pm
- Madison Family Newsletter (sent monthly via email)



# FOLLOW US



JMUcollegeofbusiness



@JMUCOB



@JMUCOB

[jmu.edu/cob](http://jmu.edu/cob)

# Questions?

Visit our website at  
[www.jmu.edu/cob](http://www.jmu.edu/cob)

Email us at  
[cobundergradprograms@jmu.edu](mailto:cobundergradprograms@jmu.edu)

