

**WELCOME FALL 2024
TRANSFER STUDENTS!**



College of Business

Your CoB Success Network



Making Meaningful Faculty Connections





Tips for engaging with faculty

- Visit faculty during office hours
- Practice academic integrity
- Ask questions during class for clarification
- Seek assistance before it's too late



Tips for engaging with faculty

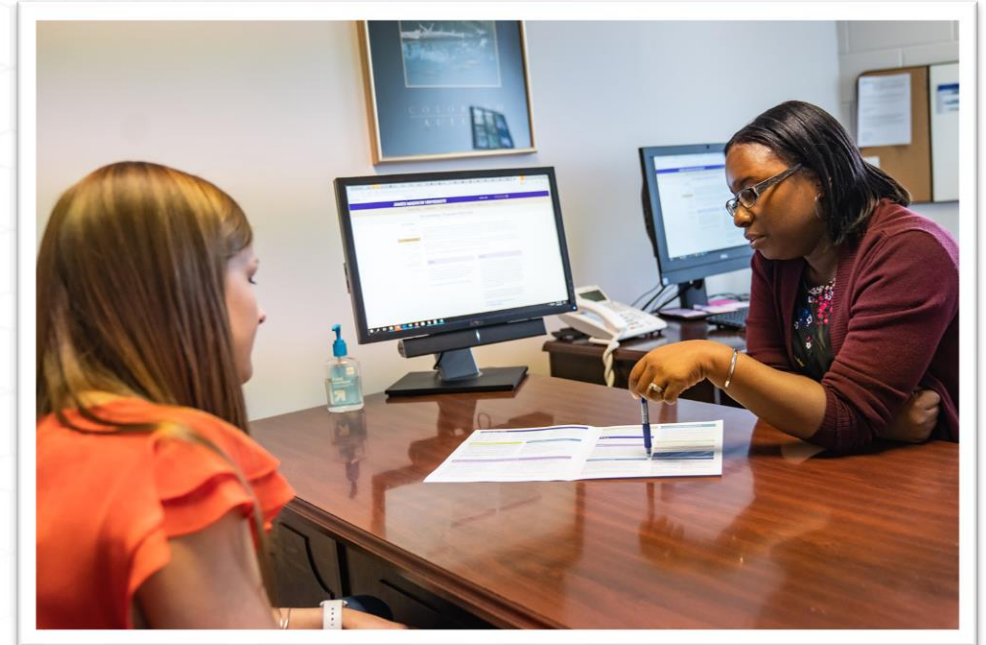
- Demonstrate professional behavior, both in person and in emails
- Attend class promptly and be prepared
- Assume responsibility for your own education
- Consider the Research Experience for Undergraduates program

The CoB Experience: Advising Professional Development Student Support



Academic Advising in the College of Business

- Academic plan development
- COB 300 application and acceptance process
- Student support programming
- Direction for declaring CoB majors and minors
- Peer advising
- Graduation approvals
- Registration resources
- Campus referrals



The BBA Core

- MATH 205 or 235 – Introductory Calculus or Calculus I
- ECON 200 – Macroeconomics
- ECON 201 – Microeconomics
- COB 191 – Business Analytics II (credit for MATH 200 will count)
- COB 204 – Computer Information Systems
- COB 202 – Interpersonal Skills
- COB 241 – Financial Accounting
- COB 242 – Managerial Accounting
- COB 291 – Business Analytics II

Formal Acceptance to the College of Business

Application

+

Lower-Level BBA Courses*

+

*2.7 BBA Core GPA***

ADMISSION to COB 300

*No BBA core course may be attempted more than two times

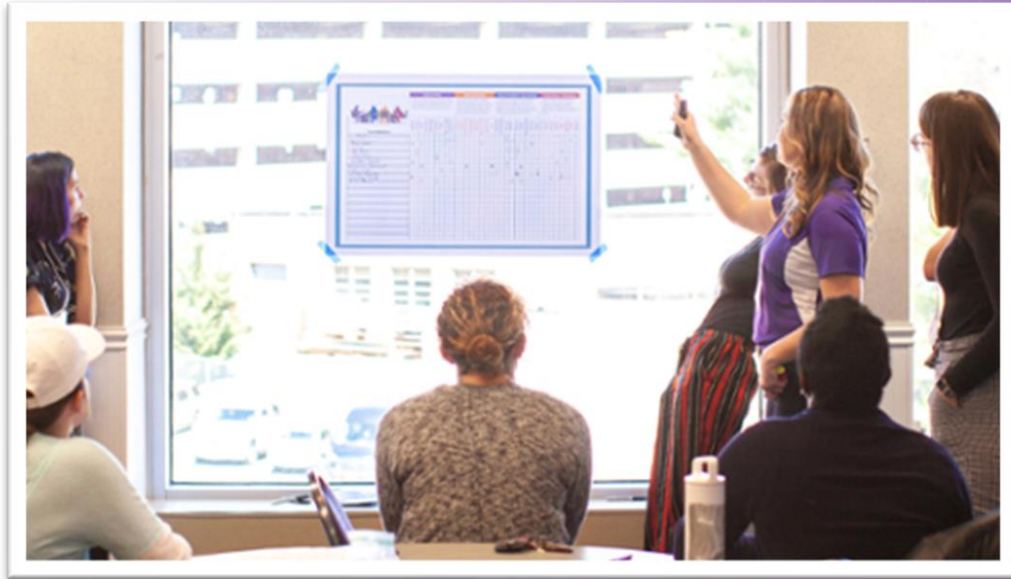
** BBA core GPA is calculated using letter grades earned at JMU in the lower-level BBA core courses, minus Calculus and COB 242: Managerial Accounting

JMU Success Network

- Office of Disability Services
- Counseling Center
- UREC Health Promotion
- Communication Center
- English Language Learner Services
- Peer Assisted Study Sessions
- Science & Math Learning Center
- University Writing Center



Discover Your Strengths



The CliftonStrengths for Students program helps students grow confident in who they are and shows them how to be successful citizens of the world

Summer: First-year and transfer students take the CliftonStrengths assessment online

Fall: Students attend a CliftonStrengths workshop to learn more about their natural talents and how to use these talents to further their personal growth and well-being

Engagement Opportunities



Student Organizations

GET INVOLVED!

CoB Student Org Night Mon., Aug. 26

4 Business Fraternities

5 Honor Societies

20 General and Special Interest Business Organizations



Office of Professional Development and Engagement (OPDE)

- Career Treks: DC Metro Area, New York, Richmond
- Career KickStart Professional Development Program
- Professional Development/Career Coaching
- MadisonBiz Residential Learning Community
- Professional Etiquette Dinners
- Prep for Success Workshop Series
- Bi-weekly e-newsletter



Semester in Antwerp, Belgium

- Complete COB 300
- Earn a European Business Concentration
- All courses taught in English by University of Antwerp faculty
- Group travel to France, Germany, Czech Republic, and England
- If you have one semester of coursework pre-COB 300, there are spaces available for Spring 2025!



JMU Center for Global Engagement

- Semester Abroad Programs (Florence, London, Salamanca)
- Short-Term Programs (CoB summer programs in Europe, Central and South America, University wide programs in Africa, Asia, Australia, UK, Europe, Central America and Canada)
- Study at Oxford, Cambridge and St. Andrews



The Role of the Family

Support your Student

- Be available to listen and keep lines of communication open
- Convey confidence in your student's decision making
- Encourage healthy social interaction and physical activity
- Allow your student to be their own advocate
- Learn about campus resources available to students
 - JMU Office of Family Engagement website: www.jmu.edu/family

FERPA

- Family Education Rights and Privacy Act (1974)
- Students must give their permission for the release of information about their educational record
- Most communications regarding student academic standing are emailed to the student's JMU email address
- Academic suspension notices are mailed to the student at their official home address, as listed in My Madison

Differential Tuition

- Provides programs that are not possible with state funding
- Contributes to higher than average starting salaries and return on investment
- Supports retention of top quality, student-centered faculty and staff
- \$50 per credit hour on business courses
- Impact on VA 529 College Plans



CoB Sources of Communication

- JMU Email
- MyMadison
- Canvas
- www.jmu.edu/cob
- CoB Connections E-Newsletter

CoB CONNECTIONS

March 21, 2023

A newsletter for CoB Undergraduate students, brought to you by the CoB Office of Professional Development and Engagement

Upcoming dates and events...



COB 300 Business Plan Competition | Friday, March 24, 2023 | 3:00PM | Hartman Hall, Forum

Free competition t-shirts will be available for attendees until gone. Click [here](#) to learn more about the teams and your peers competing.

Programmable Calculator Collection

Have a programmable calculator you no longer need? Beta Gamma Sigma will be collecting programmable calculators to benefit a local middle schools. Donations can be dropped off in the EY Professional Development Suite between 9:00-4:00PM, Monday through Friday.



Free Professional Headshots | Wednesday, March 29 | 3:30-5:00PM | Hartman Hall, Lobby

Are you looking for a professional headshot that can be used anywhere you need a good profile photo (i.e. LinkedIn profile, Handshake profile, website, online portfolio, etc.)? Click [here](#) for tips to prepare your attire.



College of Business School Store is Now Open!

Order your College of Business apparel by clicking [here](#). The store is open until March 31, 2023. Orders will be ready for delivery or pick up on April 24, 2023.

JMU Family Engagement

- Family Weekend: September 27 – 29, 2024
 - CoB Open House and Tours – September 27 from 4-6 pm
- Madison Family Newsletter (sent monthly via email)

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Questions?

Visit our website at
www.jmu.edu/cob

Email us at
cobundergradprograms@jmu.edu

