

James Madison University - Fact Book 2020

TABLE 2-18
Admissions:
Undergraduate Applied, Accepted & Enrolled and Acceptance/Yield Rates
Fall 2015 - Fall 2020

Student Status	Gender		Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
First-time	Men	Applied	8,633	8,668	8,528	9,412	9,473	9,520
		Accepted	5,821	5,799	5,828	6,078	6,752	7,238
		Enrolled	1,722	1,782	1,895	1,869	1,832	1,789
		Acceptance Rate	67%	67%	68%	65%	71%	76%
		Yield Rate	30%	31%	33%	31%	27%	25%
	Women	Applied	12,806	12,636	12,571	13,737	14,105	14,402
		Accepted	9,738	9,567	10,038	10,389	11,345	12,017
		Enrolled	2,686	2,723	2,773	2,672	2,623	2,716
		Acceptance Rate	76%	76%	80%	76%	80%	83%
		Yield Rate	28%	28%	28%	26%	23%	23%
	Total	Applied	21,439	21,304	21,099	23,149	23,578	23,922
		Accepted	15,559	15,366	15,866	16,467	18,097	19,255
		Enrolled	4,408	4,505	4,668	4,541	4,455	4,505
		Acceptance Rate	73%	72%	75%	71%	77%	80%
		Yield Rate	28%	29%	29%	28%	25%	23%
Transfer	Men	Applied	917	965	912	870	704	823
		Accepted	524	582	654	609	440	577
		Enrolled	316	371	405	369	342	305
		Acceptance Rate	57%	60%	72%	70%	63%	70%
		Yield Rate	60%	64%	62%	61%	78%	53%
	Women	Applied	974	944	916	871	706	901
		Accepted	599	683	710	681	510	742
		Enrolled	335	413	409	370	392	388
		Acceptance Rate	61%	72%	78%	78%	72%	82%
		Yield Rate	56%	60%	58%	54%	77%	52%
	Total	Applied	1,891	1,909	1,828	1,741	1,410	1,724
		Accepted	1,123	1,265	1,364	1,290	950	1,319
		Enrolled	651	784	814	739	734	693
		Acceptance Rate	59%	66%	75%	74%	67%	77%
		Yield Rate	58%	62%	60%	57%	77%	53%

Source: JMU Official SCHEV Fall Cohort Data