

Inclusive Signage

Opportunity in digital signage during international week to put up something in a different language via all university channels

Recommended by speaker: Communication & Marketing Plan to the canvass community needs. Would convey that all are welcome here

I had forgotten that ADA guidelines control parameters of signage - regulatory environment of signage

International building code. International electric code. International plumbing code - plumbing parity (I never knew there is a need for more fixtures in women's restroom).

"How do we decide which buildings are open or closed to the public?" I am wondering what types of signage exist to indicate restricted access, or not.

***Stage One: Emerging** – At this stage, the campus is beginning to recognize diversity, inclusion and equity as strategic priorities and is building a campus wide constituency for the effort.

****Stage Two: Developing** – At this stage, the campus is focused on ensuring the development of its institutional and individual capacity to sustain the diversity, inclusion in equity effort.

*****Stage Three: Transforming** – At this stage, the campus has fully institutionalized diversity, inclusion and equity into the fabric of its institution, and continues to assess its effort to ensure progress and sustainability.

This rubric should be viewed as only one assessment tool for determining the status of diversity, inclusion and equity institutionalization. Other indicators should also be observed and documented to ensure that JMU's effort to advance diversity on campus is conducted systematically and comprehensively.

Legend: Emerging (*), Developing (**), Transforming (***)

health center has on the front door has a QR code - this is an example could work. It would be nice for English speakers to have to translate signage during international ed week

Include QR code on signage. Will require translation services.

What does NFPA stand for? - National Fire Protective Association

Here is a PDF that was created for this Task Force on Racial Equity recommendation https://www.jmu.edu/president/racial-equity/_files/recommendations/inclusive-language.pdf

Do we need a process for signage to be written in multiple languages and communication norms be developed, posted, and monitored?

Thumbs up on the Arboretum sign in multiple languages!

When will the new master plan launch?

With how big JMU's campus is, about how long does it take to update the signs when a new regulation is introduced?

Status Explanation:

- Active:** the recommendation is currently being worked on by university
- Completed:** Work on the recommendation has finished and all deliverables/tasks have been completed
- Merged:** The recommendation has been merged with a related recommendation or current university initiative for implementation and alignment

Master plan began 6 years ago...still going...purple and white signs are going away. 2 years now we've been updating signs

Suggestion - Engage marketing office on a marketing campaign so that we can have consistent impact across campus

Concept of engaging current employees to assist with translation services. HR now has partnership w/translation services.

Another way to learn more about the recommendation and continual feedback process <https://www.jmu.edu/president/racial-equity/recommendations.shtml>