
THE COMMONWEALTH OF VIRGINIA THE VISITORS OF JAMES MADISON UNIVERSITY

Advancement and Engagement Committee
Thursday, November 7, 2024
Allegheny Room
2:45 p.m.

Agenda

1. Approval of Minutes* – September 12, 2024
2. Funds Raised to Date
Sean Gordon, Senior Athletic Development Officer
Jeff Gilligan, Associate Vice President for Development
3. Major Gift & Endowment Thresholds
Jeff Gilligan, Associate Vice President for Development
4. VP Updates
 - *Fundraising Expenditures Follow UP*
Nick Langridge, Vice President for University Advancement
5. Social Rankings
Mary-Hope Vass, Assistant Vice-President for University Communication
6. Advancement System(s) Replacement -CRM- (Reengineering Madison)
Debbie Jordan, Associate Vice President for Advancement Information Systems

*Action Items