THE COMMONWEALTH OF VIRGINIA

THE VISITORS OF JAMES MADISON UNIVERSITY

Volume LVI No. 5

Minutes of the Meeting of May 15, 2020

The Visitors of James Madison University met on Friday, May 15, 2020 by electronic means, Maribeth Herod, Rector, called the meeting to order at 1:03 pm.

PRESENT:

Battle, Mike

Evans-Grevious, Vanessa

Gadams, Frank

Grass, Jeff

Gray-Keeling, Matthew

Herod, Maribeth, Rector

Hutchinson, Lucy

Jankowski, Maria

Major, Lara, Vice Rector

Ragon, Maggie

Rothenberger, John

Thomas, Mike  
Tompkins Johnson, Deborah

Warden, Kathy

Welburn, Craig

III Jones, Norman, Student Representative to the Board 2019-20

Harper, Donna, Secretary

ALSO PRESENT:

Alger, Jonathan, President

Coltman, Heather, Provost and Senior Vice President for Academic Affairs

King, Charles, Senior Vice President for Administration and Finance

Langridge, Nick, Vice President for University Advancement

Miller, Tim, Vice President for Student Affairs

Read, Caitlyn, Director of Communications & University Spokesperson

Larsen, Val, Speaker, Faculty Senate

Knight, Jack, University Counsel

APPROVAL OF MINUTES

On motion of Mike Thomas, seconded by Deborah Tompkins Johnson, the minutes of the February 7, 2020 and April 24, 2020 meetings were approved.

PRESIDENT’S REPORT

Mr. Alger presented information on the following: (Attachment A)

* 3,202 undergraduate and 602 graduate degrees were conferred during the 2020 Virtual Commencement;
* Enrollment projections are strong. JMU is ahead of goal for the number of deposits received from incoming freshmen, and is working to retain current students;
* 31 students are completing the Valley Scholars program this year. All are attending college in the Fall, 24 are attending JMU. Students are also attending UVA, Radford and local community colleges;
* JMU’s allocation for CARES Act emergency funds for students is $6,040,329. JMU will be providing up to $1,000 to students with an Expected Family Contribution of $15,000 or less, with the remainder of the money distributed via an appeals system. The money is to be used for COVID-19 related expenses;
* Over $550,000 has been received from over 1,000 gifts to support Madison for Keeps to date. The funds will support more than 100 Dukes in need. Fundraising will continue; and
* A Contingency Planning Task Force is working to gather information from national, state and local sources. Surveys sent to constituents have seen tremendous response.

The Rector thanked the Office of Admissions for their hard work in recruiting and admitting the Class of 2020. She also thanked the board members for their participation in the Madison for Keeps campaign.

**2020-21 TUITION AND FEES**

Charlie King, Senior Vice President for Administration and Finance presented the rationale and figures for the proposed 2020-21 tuition and fees. On motion of Mike Thomas, seconded by Mike Battle, approved the proposed 2020-21 tuition and fees recognizing the uncertainty due to the impact of the coronavirus pandemic, and acknowledging that the Madison Pledge will continue to be held in abeyance.

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| **Undergraduate On-campus Tuition & Fees-Freshman, Sophomore & Junior Level Students 2020-21** | |
| *Virginia Student* |  |
| Tuition & Fees | $7,250 |
| Comprehensive Fee | $5,080 |
| TOTAL COMMUTER COST | $12,330 |
| Room & Board | $10,884 |
| TOTAL ON-CAMPUS COST | $23,214 |
| *Non-Virginia Student* |  |
| Tuition & Fees | $24,150 |
| Comprehensive Fee | $5,080 |
| TOTAL COMMUTER COST | $29,230 |
| Room & Board | $10,884 |
| TOTAL ON-CAMPUS COST | $40,114 |

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| **Undergraduate On-campus Tuition & Senior Level Students 2020-21** | |
| *Virginia Student* |  |
| Tuition & Fees | $6,620 |
| Comprehensive Fee | $5,080 |
| TOTAL COMMUTER COST | $11,700 |
| Room & Board | $10,884 |
| TOTAL ON-CAMPUS COST | $22,584 |
| *Non-Virginia Student* |  |
| Tuition & Fees | $23,834 |
| Comprehensive Fee | $5,080 |
| TOTAL COMMUTER COST | $28,914 |
| Room & Board | $10,884 |
| TOTAL ON-CAMPUS COST | $39,798 |

**2020-21 BUDGET (Attachment B)**

Charlie King, Senior Vice President for Administration and Finance presented the proposed budget for 2020-21, outlining the factors impacting the proposed budget. On motion of Mike Thomas, seconded by Vanessa Evans-Grevious, the budget was approved.

In a point of order, Charlie thanked Mike Thomas for his service to the Finance and Physical Development Committee. The President thanked the board for their understanding and flexibility as the university developed the budget.

**STRATEGIC PLAN (Attachment C)**

The President expressed the importance of the proposed strategic plan in managing the university.

Andy Perrine, Associate Vice President for Communications and Marketing, explained the role of branding and how it supports the strategic plan.

Brian Charette, Special Assistant to the President, briefed the board on the strategic plan structure and how the strategic plan is implemented.

On motion of Craig Welburn, seconded by Deborah Tompkins Johnson the plan was approved.

**GRADUATE CERTIFICATE IN TEACHER LEADERSHIP (Attachment D)**

Heather Coltman, Senior Vice President for Academic Affairs and Provost, provided the rationale for the new certificate program in Teacher Leadership. On motion of Lara Major, seconded by Jeff Grass, the program was approved.

**PROFESSIONAL AND CONTINUING EDUCATION (Attachment E)**

Heather Coltman, Senior Vice President for Academic Affairs and Provost, explained the request to rename the Office of Professional and Continuing Education to the School of Professional and Continuing Education. On motion of Lara Major, seconded by Jeff Grass, the motion was approved.

**EASEMENTS**

On motion of Mike Thomas, seconded by Maria Jankowski, the following easements were approved:

* From the City of Harrisonburg: a variable width right-of-way in support of an increased area for a turning lane that leads to the South Main Street JMU Transportation Building and Dining Services Warehouse; and
* To the City of Harrisonburg and Verizon: a ten-foot width electrical easement of 1110 square feet in support of additional wireless coverage to the UREC soccer field area located off Reservoir Street.

**HB 1529 GIFT ACCEPTANCE POLICY (Attachment F)**

Nick Langridge, Vice President for Advancement, shared the gift acceptance policy developed to meet the requirements of legislation passed by the General Assembly.

**PERSONNEL ACTION REPORT**

On motion by Maria Jankowski, seconded by Kathy Warden, approved the personnel action report.

**ELECTION OF OFFICERS**

Vanessa Evans-Grevious, chair of the Nominating Committee, presented the slate of officers for 2020-22: Rector, Lara Major; Vice Rector, Deborah Tompkins Johnson; Secretary, Donna Harper. On motion by Vanessa, seconded by John Rothenberger, the slate was approved.

**RECOGNITION OF OUTGOING BOARD MEMBERS**

The president recognized those board members whose terms expire June 30, 2020:

Mike Battle, Maribeth Herod, Lara Major, John Rothenberger, and Mike Thomas.

The Rector also expressed her appreciation to the board members for their service and contributions.

**ADJOURNMENT**

There being no further business the meeting was adjourned at 3:00 pm.

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Maribeth Herod, Rector

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Donna L. Harper, Secretary